

BOARD CALL

Attendees: yes/no

Date:	3/9/23
Meeting called to order (time):	11:06
Meeting adjourned (time):	
Quorum? (Y/N; need 5 BOT members):	
Approve meeting minutes from (date):	2/9/23
Motion to approve made by (name):	
Second made by (name):	
All in favor? (Y/N or number):	
Opposed? (Y/N or number):	
Approved? (Y/N or number):	

Gerlinde Wolf, 2023-25 President yes
 Katie Elich, 2023-25 Vice President yes
 Paige Molzahn, 2023-25 Secretary yes
 Nikki Peck (2022-24) Treasurer no
 Scott Anderson, 2022-2024 At-Large Trustee no
 Ira May, 2023-25 At-Large Trustee yes
 Jay Smith, 2023-25 At-Large Trustee yes
 Evan Starr, 2023-25 At-Large Trustee yes
 Nicole Tucker, 2022-2024 At-Large Trustee yes
 Betsy Collins, Past SURF President 2021-23 yes
 Kathy Adams no

REMINDER - SURF SECRETARY TO CHECK:

- newsletter sign-ups via website go goes to the Mailchimp MASTER email list. Submissions from the website are also saved in this Google spreadsheet: <https://docs.google.com/spreadsheets/d/1p798dUxaMcJsSmVWFgeBtwEsnUNSGwL9eqYqVL5VwaE/edit?usp=sharing>
- form block for Technical Initiative/Committee sign ups on the website goes to this Google spreadsheet: <https://docs.google.com/spreadsheets/d/1lW1m3JyXCvVDxj1GtnKtBR1blqWl3YBQW62t1sKCGQ/edit?usp=sharing>
- New member tracking <https://docs.google.com/spreadsheets/d/1LqTFxfWPw2sg1ZL2UoaDRwjFLeynYdiP3LuPlpjcqMU/edit?gid=0>

Responsible Person	Update (Y/N)	Topic	Current Status
Gerlinde/Katie		Review Website Inquiries (see links in Column E, top rows)	Gerlinde/Katie checking sites
Kyle? Tucker		Website Redesign Social Media/Marketing	Nikki has updates DBG - signed their contract, help us with promoting the conference helping sponsor the social hour at the conference, post 2x week on social media. If we have an event coming up, send to Tucker for DBG team one week before the event and will also be discussed in their bi-weekly meeting (normally includes bio/headshot/date/time/background) - Tucker is POC with DBG Coming late March - 'Meet the Board' series for new board members. Note: Ashley, Henry, and Mark from DBG joined call (Reese also support, did not join call)
Roy? Paige		SURF International Membership	Roy will continue representing - Jay and Roy to coordinate Alex Jernigan is a member now; Gerlinde covered by Ramboll sponsorship (see Row 28). Are all participants on EJ Tech Initiative team SURF members? (question from KOA) Member Engagement: Rob Rebel said that Joe Ricker (WSP) wants to get more involved in SURF, Alex Jernigan also wants to get more involved -- maybe someone should reach out to him with specific opportunities?? Betsy has a few ideas on getting them involved, to be presented at future meeting.
Kathy		Elections	Left Ally Kenney (nominee for Secretary; Brown and Caldwell) voicemail encouraging her to contribute in another way - told her to call me back if interested. Regardless, recommend someone follow up with her to see if interested (come with list of specific opportunities) and thank her again for volunteering to be Secretary (akenney@brwncald.com). Plan to reach out to those that ran for the board about ways to get involved - Katie Elich will reach out New Board members should have rec'd an email directly from Gmail w/ a link to initiate their SURF email account and option to change their password. If you did not, email Maile Smith at msmith@gsi-net.com and she will send email directly to you. - Ira needs email to be resent > new board members may consider forwarding their SURF gmails to their work emails Status of By-Law update?
Rob?		Outreach	Previously targeted regulatory agencies, virtual presentations - no current actions on this. Revamp outreach effort. Would be good to have a new board member/SURF member to get involved in helping with this. Partnership considerations with NICOLE Brazil. Partnerships or 'sister organizations' to be listed on the website, better highlighted. Consider a more cross-collaborative relationship with these partners.
Kathy	Y	AEHS	Three 2022 BOT members attending: Roy, Kyle, and Betsy. Six 2023 BOT members attending: Katie, Ira, Paige, Jay, Scott, and Tucker. Note: Matt Ambrusch is not attending. Booth: Need to figure out booth logistics - how to get to event space on Monday afternoon - action item for Kathy?. KOA will set up. Need confirmation that paper leis were rec'd at Haley & Aldrich office on 2/11. Sponsor poster and printed "SURF plugs" in progress (KOA). Membership Meeting: Agenda finalized (KOA sent prior to meeting). Draft slide deck with placeholders created; presenters send slides to KOA by Friday, 3/17. KOA will put in SURF template and finalize. Sessions: Presenters upload slides prior to conference using link sent by AEHS. Waiting to hear from Brenna whether Chairs of SURF sessions can have one slide at beginning and end (SURF Plug). KOA created and will distribute. KOA and Betsy working to ensure sponsor presenters have "SURF Proud Sponsor" logo. SURF Happy Hour: Location, time, and sponsor set. See agenda for membership meeting. Suggestion from Paul Hadley: After conference, send Bridgette DeShields a thank you letter (on SURF letterhead) for presenting at membership meeting. Maybe signed by Gerlinde and Tucker? DBG will be attending, planning to capture photos for SURF to utilize for social media posting. Can request new LinkedIn photos.
Chris? Katie and TI Leads		Webinar Technical Initiatives	EJ Tech Initiative: The next group meeting is scheduled for March 9th. [Tucker -- I posted notes from your December call on ClubExpress under Resources -- can you have others post notes as well or send them to me and I'll post?]

Betsy / Nikki		Sponsorship	<p>Tracking here: https://docs.google.com/spreadsheets/d/1ITs7RwvrrqjynzJwNmieqol355Kj2egeh/edit?usp=sharing&ouid=112874886078673086318&rtop=true&sd=true</p> <p>Haley & Aldrich wants to be Gold Sponsor. Betsy will send Scott information for complementary registrations. No credit card payment possible now; Nikki to generate an invoice via PayPal.</p> <p>Kyle to follow up with Jay Francisco (AECOM). Gerlinde to ask Ramboll about renewing sponsorship.</p> <p>DBG supporting sponsorship effort - they can contact Betsy</p> <p>Would like an additional board member to get engaged with Betsy.</p>
Nikki		Treasurer Update	W&C check, EA, and Marathon have come in.