

Board Call

Meeting Reminder: SURF meetings are not a time for marketing and/or conducting business

Date:	12/28/18
Meeting called to order:	1:01 AM
Meeting adjourned:	1:30 AM

Quorum:	No
Approve meeting minutes from:	
Motion to approve made by:	
Second made by:	
All in favor:	
Opposed:	
Approved:	

Attendees: Present?

Gerlinde Wolf, 2018 President Yes
Matt Ambrusch, 2018 Vice-President Yes
 Cathy Rockwell, 2018 Secretary No
 Jason McNelly, 2018 Treasurer No
 Buddy Bealer, 2018 at-large Trustee No
Paul Hadley, 2018 at-large Trustee Yes
 Erin Healey, 2018 at-large Trustee No
Mike Smiley, 2018 at-large Trustee Yes
 Lynn Tucker, 2018 at-large Trustee No
 John Simon, 2017 Past President No
 Kathy Adams No

New Items to the Agenda:	Name	Topic	Current Status/ Update/ Notes
Elections	Gerlinde	Updated ballot question	<p>Look into Club Express to see if there's a survey option to use for voting on the ballot, consider use of this for voting but not for ballot nominations - Jason to talk to Bob in near term</p> <p>Erin, Paul, Mike - At Large positions up this round</p> <p>Open positions, suggestions for people to run - President, VP, Secretary, 3 At Large, Cathy sent out list of nominations submitted through Dec 27th. Board to continue to reach out to some other folks to ask if they would like to consider running.</p>
Membership Committee/ Club Express	Cathy/ Paul		<p>Action items from last call: Membership Committee call - Dec 6th 2 to 3 pm EST - Cathy to provided update.</p> <p>Why Join SURF? TO DO: Craft a more streamlined, catchy tagline - both for email and website - All to add ideas to new tab in the agenda google sheet - ALL please add in "</p> <p>Email blast to SURF master list - SURF membership pays for itself! Review with Brenna at AEHS prior to sending to AEHS list - Paul</p> <p>Membership timeline - January 2nd. Email to show 'why join SURF?' and remember to join/ renew link to Club Express if you want to vote, auto renewal to go out - 1 month before expiration, then two weeks and 1 week before expiration</p> <p>Membership goals = more active members</p> <p>Balance between getting more members just to boost numbers, vs attracting and retaining active engaged members. Both important.</p> <p>To do: advertise that regulatory membership rate is \$0, was included in recent email sent out, include in next newsletter (with all the categories) with link to join, as well as LinkedIn post - Cathy to do - send to Mike (for newsletter) to update current section</p>
Climate Action and Adaptation Plan	Paul	December 14, 2018 Metro Sustainability Council meeting.	<p>Update from Roy Thun:</p> <p>Climate Action and Adaptation Plan (CAAP) Meeting focus was on Metro's Climate Action and Adaptation Plan (CAAP) update. Metro hosted a CAAP workshop for the Council to provide their ideas and recommendations on ways Metro could meet their carbon neutral goal by 2050. Breakout groups looked at energy supply and vehicles, buildings & facilities, and even charging stations options. Metro is looking to incorporate the Council's recommendations into their 2019 CAAP update.</p>
SURF Meeting at Battelle	Matt	Yes or No? / Formal or Informal?	
SURF Board Awards	Paul	SURF Board Awards	The current board should consider awarding SURF boards at the March 2019 meeting.
Recurring Updates:			
Responsible Person	Update (Y/N)	Topic	Current Status
Jason		Treasurer Update	
SURF Mtg Summary		Summary of recent SURF meeting - review of Kathy's notes	
John		Independent Contractor update	
Paul/Gerlinde/Matt	Y	Conference alignment	SURF dinner arrangements - looking at Gordon Biersch - off site from DoubleTree - may recommend menu with cost of \$48/person. Sounds good to us, lets go with it. Matt to send Gerlinde SURF schedule of events and Gerlinde will set up sign ups for meeting and dinner and payment for dinner.
Barbara		Climate Change and Resiliency (Tech Initiative)	
Erin Healey		Social Aspects (Tech Initiative)	
Amanda McNelly		Case Studies (Tech Initiative)	Mike will reach out to Amanda to see if she is going to continue with the CSI.
Gerlinde		GSR Value	
Gerlinde		Communications	
Cathy/ Jason		Membership	
Jason		Sponsorship	
Gerlinde		SURF Website update	
Barbara		Potential Partners	
		International	
Second Half of Meeting - Tackle			
Keeping Momentum from AEHS Meeting	Gerlinde	lets pick a few of these and assign people to take on actions.	<p>Address one or more of these at future meeting - address routine board discussion during first half of call and tackle one of these during the second half of call. Ranking of order to address noted as 1 - immediate, 3 - later on</p> <p>THIS CALL: _____</p> <p>1 - current board to assess Jake's strategic SURF proposal - next steps 1 - organize what is the benefit to our members, how do we encourage members vs. walk-ins at the member, SURF members have access to more</p> <p>2 - evaluate list of TIs and assess if still supporting SURFs goals/ vision, make list of needs, list of TI, info blurb, contact info - reach out to leader of TI and what they need help with to put out to membership so people can get more involved</p> <p>3 - case studies - Gerlinde to follow-up with current leader of TI and determine if still interested or need a new lead, re-engage this TI, good resource for members, case study is ongoing so perhaps more a committee (not a TI)? ongoing activity that a new SURF member could jump in and provide a lot of value - so may want to maintain TI status so stays promoted</p> <p>3 - organize list of regulatory agencies that have GSR policies/guidance - find it and make more prominent as a resource</p> <p>3 - article in newsletter - year in review (do annually already) - discuss on board call the list we want to document</p> <p>Previous Calls have covered: 1 - define success in our AEHS partnership (more members? more engagers? - see notes 11/16/18</p>