

Board Call

Meeting Reminder: SURF meetings are not a time for marketing and/or conducting business

Date:	11/30/18
Meeting called to order:	1:05 PM
Meeting adjourned:	2:12 PM

Quorum:	Yes
Approve meeting minutes from:	11/16
Motion to approve made by:	
Second made by:	
All in favor:	
Opposed:	
Approved:	

Attendees: Present?
Gerlinde Wolf, 2018 President Yes
Matt Ambrusch, 2018 Vice-President joined later in call
Cathy Rockwell, 2018 Secretary Yes
Jason McNew, 2018 Treasurer Yes
Buddy Bealer, 2018 at-large Trustee
Paul Hadley, 2018 at-large Trustee Yes
Erin Healey, 2018 at-large Trustee
Mike Smiley, 2018 at-large Trustee Yes
Lynn Tucker, 2018 at-large Trustee
John Simon, 2017 Past President
Kathy Adams Yes
Barbara Maco Yes

New Items to the Agenda:	Name	Topic	Current Status/ Update/ Notes
TI Update: International and Climate Change and Resiliency	Barbara	TI Update	<p>Barbara joined the meeting to provide an update on: SURF's Climate Change and Resiliency Technical Initiative including Research Report Inaugural pilot project with the State of Massachusetts and EcoAdapt Other collaboration opportunities including ITRC, ASTM</p> <p>Fundraising Authority in the key States of NY, NJ, MA and CA</p> <p>International SuRF Network including December 5th conference call Proposed session at 2019 Aqua con Soil conference, Progress in Sustainable Land Management Worldwide -----</p> <p>Update from Barbara: Working with John Simon and Remediation Journal - should be published in next week or 2. Great milestone in the climate change and resiliency TI. 11 authors plus others that have reviewed.</p> <p>Cost of TI - tech members were pro bono, board approved approx. \$4k for intern to research, draft and do graphic designs on the report, Barbara did bulk of consolidation, \$2440 redirected to pilot for graphic support</p> <p>Marketing of report? once published post on website, remediation journal article, appendices - state programs - hoping to put on SURF website, will update flyer (made by Kathy A), couple national council on Science and Env - poster, International SURF - session at EU on sustainable land management includes SURF work, possibility at National adaptation forum, plus at our upcoming SURF meeting but welcome to other suggestions.</p> <p>Amherst 2019 another outreach opportunity, Paul - outreach via email 'as a follow-up'...include those who expressed interest on cc list, focused outreach</p> <p>ITRC - present in spring in board, submit pilot for update but didn't get selected</p> <p>Other collaborations - ASTM on their climate resiliency plan Spring members meeting - could include this topic</p>
Membership Committee/ Club Express	Cathy/ Paul		<p>Action items from last call: Membership Committee call - Dec 6th 2 to 3 pm EST - let Cathy know if you want to be included in invite</p> <p>When bulk upload occurred and/or we manually entered into club express, automatic email should have gone out welcoming them and providing a temporary password - Matt and Paul don't recall seeing that. Gerlinde to reach out to a few additional folks (i.e. Scott Hittenger, etc.) who were manually entered and see if they have the email/ login.</p> <p>To do: advertise that regulatory membership rate is \$0, was included in recent email sent out, include in next newsletter (with all the categories) with link to join, as well as LinkedIn post - Cathy to do - send to Mike (for newsletter) to update current section</p>
Board member terms	Jason	Options for board member terms moving forward	<p>Action item from last call: Discussion on increasing term timeframe to 2 years for President, VP, and Secretary. Secretary and treasurer to be offset a year.</p> <p>Jason developed description for ballot question (for January 2019) and emailed to group 11/30, couple edits discussed, all to provide Jason with any edits/ comments in a week, Jason to update after soliciting any further input</p>
Elections	Gerlinde	Updated ballot question	<p>Look into Club Express to see if there's a survey option to use for voting on the ballot, consider use of this for voting but not for ballot nominations - discuss in future</p> <p>Kathy developed draft schedule for election process, Kathy to reach out to Maile to update website to get nominations in</p> <p>Next board call - discuss open positions, suggestions for people to run - President, VP, Secretary, 3 At Large - Betsy Collins - Jacobs (Matt A suggested, possibly consider VP, At-Large), Cathy R considering secretary again, Kyle Waldron (Jason M suggested, said potentially interested), Matt considering President role.</p>
SURF Meeting at Battelle	Matt	Yes or No? / Formal or Informal?	Yes, should do but have time to figure logistics/ plans
TI Table	Mike	Status of historical TIs?	<p>Evaluate historical TIs with the hopes of providing a revised TI status table in the upcoming newsletter.</p> <p>Mike provided previous list - planning to reach out on status, do they need assistance, how can others get involved?</p>

Recurring Updates:			
Responsible Person	Update (Y/N)	Topic	Current Status
Jason		Treasurer Update	
SURF Mtg Summary		Summary of recent SURF meeting - review of Kathy's notes	
John		Independent Contractor update	
Paul/Gerlinde/Matt		Conference alignment	
Barbara		Climate Change and Resiliency (Tech Initiative)	
Erin Healey		Social Aspects (Tech Initiative)	
Amanda McNally		Case Studies (Tech Initiative)	
Gerlinde		GSR Value	
Gerlinde		Communications	
Cathy/ Jason		Membership	
Jason		Sponsorship	
Gerlinde	y	SURF Website update	Kathy to consolidate website comments and send to Maile - Gerlinde to follow-up
Barbara		Potential Partners	
		International	

Second Half of Meeting - Tackle			
Keeping Momentum from AEHS Meeting	Gerlinde	lets pick a few of these and assign people to take on actions.	<p>Address one or more of these at future meeting - address routine board discussion during first half of call and tackle one of these during the second half of call. Ranking of order to address noted as 1 - immediate, 3 - later on</p> <p>THIS CALL: _____</p> <p>1 - current board to assess Jake's strategic SURF proposal - next steps 1 - organize what is the benefit to our members, how do we encourage members vs. walk-ins at the member, SURF members have access to more</p> <p>2 - evaluate list of TIs and assess if still supporting Surfs goals/ vision, make list of needs, list of TI, info blurb, contact info - reach out to leader of TI and what they need help with to put out to membership so people can get more involved</p> <p>3 - case studies - Gerlinde to follow-up with current leader of TI and determine if still interested or need a new lead, re-engage this TI, good resource for members, case study is ongoing so perhaps more a committee (not a TI)? ongoing activity that a new SURF member could jump in and provide a lot of value - so may want to maintain TI status so stays promoted</p> <p>3 - organize list of regulatory agencies that have GSR policies/guidance - find it and make more prominent as a resource</p> <p>3 - article in newsletter - year in review (do annually already) - discuss on board call the list we want to document</p> <p>Previous Calls have covered: 1 - define success in our AEHS partnership (more members? more sponsors?) - what metrics? - see notes 11/16/18</p>