

## Board Call

Meeting Reminder: SURF meetings are not a time for marketing and/or conducting business

Date:	9/21/18
Meeting called to order:	1:02 PM
Meeting adjourned:	1:34 PM

**Attendees:** Present?

Gerlinde Wolf, 2018 President **Yes**  
 Matt Ambrusch, 2018 Vice-President **No**  
 Cathy Rockwell, 2018 Secretary **Yes**  
 Jason McNew, 2018 Treasurer **No**  
 Buddy Bealer, 2018 at-large Trustee **No**  
 Paul Hadley, 2018 at-large Trustee **Yes**  
 Erin Healey, 2018 at-large Trustee **No**  
 Mike Smiley, 2018 at-large Trustee **Yes**  
 Lynn Tucker, 2018 at-large Trustee **No**  
 John Simon, 2017 Past President **No**  
 Kathy Adams **No**

Quorum:	No - only 4
Approve meeting minutes from:	9/7/18
Motion to approve made by:	
Second made by:	
All in favor:	
Opposed:	
Approved:	

New Items to the Agenda:	Name	Topic	Current Status/ Update/ Notes
AEHS/Conference Alignment	Matt/Gerlinde/Paul	Approving more than one AEHS Conference at a time?	Agenda for SURF mtg drafted, Paul is coordinating Johnny's Tavern - need website up to get folks signed up and paid, discussed price - believe \$40/person, discussed membership, membership committee unled/unpopulated, need active membership committee, Paul and Mike - called 20 people - membership had not been renewed, only got hold of 1, very busy and unable to participate. we have access to participants at both AEHS conferences - over 1000 on email list, Gerlinde - we did send out email after fall conference, invite friend/colleague to SURF meeting? At each of the SURF technical sessions - mention membership and meeting, Add to next board meeting agenda - what is meeting structure wrt non-members? how do we encourage folks to renew/register while there...especially those that think they are currently registered...? Develop tag line for mentioning SURF meeting
SURF International - SustRem 2018	Matt	Anyone attending? Comments on poster text? Need to respond by Sep 28th...	The three of us remaining on the call are not attending; Cathy forwarded poster to Mike and Paul
Membership Chair	Matt/Paul	Look to appoint someone, particularly if this is a metric to determine continued partnership w/ AEHS	see above for additional discussion; Future strategy for increasing membership during conference and now with club express - <a href="#">add to SURF/ AEHS meeting agenda</a>

### Recurring Updates:

Responsible Person	Update (Y/N)	Topic	Current Status
Jason		Treasurer Update	
SURF Mtg Summary		Summary of recent SURF meeting - review of Kathy's notes	
John		Independent Contractor update	
Paul/Gerlinde/Matt		Conference alignment	
Barbara	Y	Climate Change and Resiliency (Tech Initiative)	Cathy and Erin scheduled to talk to Barbara on 9/24
Erin Healey		Social Aspects (Tech Initiative)	
Amanda McNally		Case Studies (Tech Initiative)	
Gerlinde		GSR Value	
Gerlinde		Communications	
Cathy/ Jason		Membership	
Jason		Sponsorship	
Gerlinde	Y	SURF Website update	Club express progress going well, payment process set up (may be one more item to do), sent over membership list - Club Express uploading it, takes 3 to 5 business days (not set up yet this AM), Gerlinde has set up the membership meeting event and working on dinner event, almost ready to open signups- it is available to public. Next to work on membership sign up - and then send out email blast pointing everyone to those three pages, Monday - schedule quick call with Jason/Cathy/ Gerlinde to what's next
Barbara		Potential Partners	
		International	
Matt		National Summit on Coastal and Estuarine Restoration and Management	
Paul		Draft Personal Conduct Policy	
Matt		Potential partnership?	

Add budget here (not pdf'd)