Board Call

Meeting Reminder: SURF meetings are not a time for marketing and/or conducting business

Date:	8/10/18
Meeting called to order:	1:03 pm EST
Meeting adjourned:	

Quorum (need 5):	Yes (7)
Approve meeting minutes from:	7/13/18
Motion to approve made by:	Gerlinde
Second made by:	Cathy
All in favor:	yes
Opposed:	none
Approved:	Yes

Attendees: Present?
Gerlinde Wolf, 2018 President Yes
Matt Ambrusch, 2018 Vice-President Yes
Cathy Rockwell, 2018 Secretary Yes
Jason McNew, 2018 Treasurer Yes
Buddy Bealer, 2018 at-large Trustee Yes
Paul Hadley, 2018 at-large Trustee Yes
Erin Healey, 2018 at-large Trustee Yes

Mike Smilley, 2018 at-large Trustee Yes Lynn Tucker, 2018 at-large Trustee No John Simon, 2017 Past President No Kathy Adams No

Now Itoms to the Agenda:	Name	Topic	Current Status/ Update/ Notes	
New Items to the Agenda: Fall 2018 AEHS Conference	Gerlinde/Paul	Meeting Notifications/Communication.	Communication update? Information on how sponsors should register. Gerlinde reported	
and	Gertinde/Faut	meeting Notifications/Communication.	out that communication have started going out of late to SURF distribution list, confirmed room for SURF mtg - where lunch is with round tables, Paul - registration is open, free registration for sponsors, Matt to coordinate complimentary registrations, if	
Club Express Membership Discussion			we go over the 10 complimentary ones SURF will pay remainder at reduced rate. Register direct on website with promo code - do not contact Brenna directly as Matt will coordinate.	
			SURF meeting registration not live yet, waiting on Club Express set up, plan is to have link to registration on the AEHS registration page to our registration page. Waiting on SURF website roll out to link the two and make the club express platform consistent with website; Maile working on updates.	
			Matt - consider rolling out for meeting now without the visual consistency complete; others in agreement	
			Club express set up all set but waiting for website rollout, ideally want to go live before end of 3-month trial period. Gerlinde to set up call with team including Maile.	
			also want it live so we can live register at the conference	
Spring 2019 AEHS Conference	Matt	Sponsor and booth?	Deadline before the fall conference/ meeting; Paul to confirm deadlines; Jason - should consider waiting to pay till after fall conference - regroup in Nov after Fall conference and financial assessment/ value of continuing with sponsorship/ partnership with AEHS, Jason - can we just sponsor a technical session vs. sponsor? Paul - sponsor gets more involvement in control of sessions and presenters but not as much for the technical session (have to pull from general pool of abstracts) - Paul to check on pricing of difference and amount of input we can have at different sponsorship levels, Gerlinde - difference appears to be organization of technical sessions based on website review, Jason - sponsor plus support (K. Adams) is looking at \$16k per meeting/ event, Paul believes AEHS will want topics for session in September - Paul to check in on this.	
			More focused evaluation of membership after this meeting to assess value of conference on membership increase, also assess if one conference is better than the other (Amherst vs. San Diego); consider full sponsor for one and reduced for another.	
Code of conduct	Paul	Vote?	Vote to finalize code of conduct, Paul motioned to adopt to the personal conduct code, verifying that the information that Matt provided, Buddy seconded, all approved, no opposed. Gerlinde to send finalized version to Cathy R to pdf and post to website under member section.	
Recurring Updates:				
Responsible Person	Update (Y/N)	Topic		Add accourt balance he (not pdf'd)
		Treasurer Update		
Gerlinde/Buddy		10 year white paper		
Gerlinde/Buddy			Consider refresh of advocacy role - Buddy developing list of possible ideas/options to discuss on call	
Gerlinde/Buddy Buddy Gerlinde		10 year white paper SR promotion/advocacy Communications	Consider refresh of advocacy role - Buddy developing list of possible ideas/options to	
Gerlinde John		10 year white paper SR promotion/advocacy Communications Independent Contractor update	Consider refresh of advocacy role - Buddy developing list of possible ideas/options to discuss on call Newsletter draft in review, close to final	
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