

Board Call

Meeting Reminder: SURF meetings are not a time for marketing and/or conducting business

Date:	May 18, 2018
Meeting called to order:	13:03
Meeting adjourned:	2:03 PM

Attendees: Present?

Gerlinde Wolf, 2018 President X
 Matt Ambrusch, 2018 Vice-President X
 Cathy Rockwell, 2018 Secretary No
 Jason McNew, 2018 Treasurer X
 Buddy Bealer, 2018 at-large Trustee X
 Paul Hadley, 2018 at-large Trustee X
 Erin Healey, 2018 at-large Trustee No
 Mike Smiley, 2018 at-large Trustee X
 Lynn Tucker, 2018 at-large Trustee X
 John Simon, 2017 Past President X
 Kathy Adams No

Quorum:	x
Approve meeting minutes from:	5/4/18
Motion to approve made by:	Gerlinde
Second made by:	Matt Ambrusch
All in favor:	Yes
Opposed:	No
Approved:	Yes

New Items to the Agenda:	Name	Topic	Current Status/ Update/ Notes
Mike Miller student scholarship fund at AEHS Conferences	Paul	Should SURF contribute?	Paul thinks \$100 would be appropriate and \$500 may qualify to be part of award ceremony Gerlinde to follow up with Brenna to find out details regarding timing and value (\$)
SR Initiative w/ Northrop Grumman	Matt	Scott Lutz to join next Board call to discuss	No update - Scott was not available for this call Matt to invite Scott to next board call to discuss what assistance he's looking for from SURF teams
Talk SR in China	Gerlinde/Matt	Professor Deyi Hou Invitation	Gerlinde is having a difficult time internally at AECOM to receive approval and has limited/no vacation time left. She followed up with John regarding his experience last year - great experience (they paid for John's flight as well as the hotel). John will be attending again this year. Paul offered that if SURF agreed to pay for expenses would that help - time away from work is more of any issue. Event to be called The First Tsinghua Forum on Environmental Remediation. John and Gerlinde warn that there are lead times on approvals on Professor Deyi Hou's end Matt to check on availability and approval to attend
SDS and Follow up on March 2018 Meeting Working (set aside 30 min discussion from 1:30-2:00)	Jake Torrens	SDS and Follow up on March 2018 Meeting Working (set aside 30 min discussion)	Gerlinde thinks it would be a lot of work to put such an initiative on one person, but would be worth while. Buddy would like additional clarity on the purpose before moving forward - needs a clearer problem definition. The purpose of the organization may be changing and losing momentum because the organization's purpose is no longer clear Jason - success of proposed overhaul would be based on momentum - we would need to build a skeleton of what we see this being/what form will it take. Paul - is SURF losing relevance? Does this explain the recent decline in membership attendance and interest? Gerlinde to forward Jake's workshop notes to the Board - Board to review the notes and give thoughts at next Board call (generate follow up questions for Jake)
Initial Survey Results	Mike	Survey of former SURF members	Mike and Paul split up a list of about 100 SURFers who's involvement has dwindled recently. Based on first 20 or so calls - data quality not great (people move on, didn't call back, couldn't justify overhead) - one response out of 20 - most likely not worth the time to move forward Findings/Thoughts - every interaction is precious - may need to re-evaluate how we best reach past and current SURF members/what value does SURF offer/do we focus on the interested parties rather than trying to reach out to others/as an organization are we trying to do reach an objective or grow the organization/let's refocus the mission, get stuff done and that will indirectly attract people? Buddy: "When SURF began, we were doing something important and then people joined, focus was to do something (framework, tools). Now what do we do? The organization may have drifted, no single focus, perhaps refocus on doing stuff, produce results (i.e., white paper 10 year anniversary). We can get people interested again by the good results, but need people to work on this stuff (how many people do we need?)"
AEHS - SURF Meeting Planning	Gerlinde / Matt / Paul	Status Update	Gerlinde update - SURF partnering with AEHS again - planning going smoothly - picked abstracts, sessions, and panel. Nice pool of submitted abstracts to choose from. Organizational Drivers for Sustainable Remediation panel update from Paul - innovation for AEHS Conference! A number of SURF members in industry that could participate in the panel discussion Solicitation for Spring AEHS conference abstracts already out/Planning meeting is July 26th, which Paul will attend
10 YR White Paper Update?	Gerlinde	update of status?	Paul Favara is looking for section leaders - next meeting will be end of May Anyone interested in being a section leader should reach out to Paul
SURF Newsletter	Gerlinde	Looking for help	Gerlinde has a number of SURF responsibilities - needs HELP! Goal is four newsletters/year, but more realistic 2 newsletters/year. Kathy Adams is a huge help - Gerlinde thinks it important to continue newsletter to reach folks. Volunteers?
RP SR Program Reviews	Buddy	proposal discussion	Amanda and Buddy discussed it would be good to get together before the next AEHS conference and prepare a lessons learned for RPs. Thought it also may be good to include in 10 year anniversary white paper. Buddy asks if we would like to make it an initiative - Gerlinde thinks it would align great with proposed panel in upcoming AEHS Conference/Matt does not want the fact that it is a SURF initiative to slow down momentum (i.e., approvals). RPs are interested in learning how each other is handling SR.

Recurring Updates:

Responsible Person	Update (Y/N)	Topic	Current Status
Jason	Y	Treasurer Update	AEHS Fall conference sponsorship paid, CLAIRE paid
SURF Mtg Summary		Summary of recent SURF meeting - review of Kathy's notes	
John		Independent Contractor update	
Paul/Gerlinde/Matt		Conference alignment	
Jason		Finances	see above
Barbara		Climate Change and Resiliency (Tech Initiative)	
Erin Healey		Social Aspects (Tech Initiative)	
Amanda McNally		Case Studies (Tech Initiative)	
Gerlinde		GSR Value	
Gerlinde		Communications	
Cathy/ Jason	Y	Membership	Kathy Adams to draft edits to by-law and membership policy and send to Cathy R to
Gerlinde	Y	Use Membership Management Software	Vote on Club Express - Jason and Cathy were ok with software - Jason was a little concerned regarding cost/member, but as we get more members it will pay for itself with membership fees Free trial 90 days w/ support for admins Gerlinde makes a motion to initiate free trial - Buddy seconds - all in favored, none opposed APPROVED
Jason		Sponsorship	
Gerlinde	Y	SURF Website update	Maile has been requesting information to continue SURF website updates. Jason and Cathy working to get her the required information. Gerlinde thinks there is a need to schedule meeting with her, Cathy, Kathy, Jason, and Maile to ensure new efforts with Club Express are considered in website update.
Barbara		Potential Partners	
		International	
Paul/Mike/Kathy/Lindsay		Survey of former SURF members	
Matt		National Summit on Coastal and Estuarine Restoration and Management	www.estuaries.org/summit and https://www.estuaries.org/2018-summit-general-info All to review for future discussion
Paul		personal conduct policy	need Kathy Adams' meeting notes to update - then back to Board for 'final' review
Matt		Potential partnership?	CCLR center for creative land recycling - opportunity to partner; All to look at what the organization does

Add budget here (not pdf'd)
\$115,000.00