

Board Call

Meeting Reminder: SURF meetings are not a time for marketing and/or conducting business

Date:	May 4, 2018
Meeting called to order:	1 PM EST
Meeting adjourned:	2:02 PM EST

Attendees: Present?

Gerlinde Wolf, 2018 President X
 Matt Ambrusch, 2018 Vice-President X
 Cathy Rockwell, 2018 Secretary X
 Jason McNew, 2018 Treasurer X
 Paul Hadley, 2018 at-large Trustee X
 Mike Smiley, 2018 at-large Trustee X
 Buddy Bealer, 2018 at-large Trustee X
 Lynn Tucker, 2018 at-large Trustee X
 Erin Healey, 2017 at-large Trustee X
 John Simon, 2017 Past President

Quorum:	Yes
Approve meeting minutes from:	4/20/18
Motion to approve made by:	Gerlinde
Second made by:	Cathy R
All in favor:	Yes
Opposed:	none
Approved:	Yes

Kathy Adams X
 Jake Torrens X Joined at 1:33 pm

New Items to the Agenda:	Name	Topic	Current Status/ Update/ Notes
Mike Miller student scholarship fund at AEHS Conferences	Paul	Should SURF contribute?	Consider funding a portion of the scholarship - student competition named after Mike Miller, \$2k in award/ prizes given, further discussions later. Table to future call - all to consider what level of contribution SURF wants to provide
regulatory outreach	Paul/Mike/Jason	report on ITRC meeting; update on Alabama DEQ meeting	Meeting is scheduled
SR Initiative w/ Northrop Grumman	Matt	Scott Lutz to join next Board call to discuss	Matt to invite Scott to next board call to discuss what assistance he's looking for from SURF teams
SURF Booth at Fall 2018 AEHS	Matt	Booth at cost of \$1,295	Sponsorship should waive that fee, Matt to confirm with Brenna and pick a booth, committee can concur on booth location
Talk SR in China	Gerlinde/Matt	Professor Deyi Hou Invitation	Invitation of SURF to speak at an international conference of soil/GW remediation. John Simon presented previously in China. Assistant dean at a university in China; Gerlinde to check-in with John on his experience and if related. Erin mentioned another opportunity to introduce SURF to conference connected with Suffolk Univ; Erin will find out additional information and let us know
SDS and Follow up on March 2018 Meeting Working (set aside 30 min discussion from 1:30-2:00)	Jake Torrens	SDS and Follow up on March 2018 Meeting Working (set aside 30 min discussion)	Jake joined at the 2nd half of the meeting to discuss input/ information obtained during SURF membership mtg session. He began with presenting his 10 reasons on why to do a Strategy Deployment Summary (SDS) and then shared his draft version of the start of the SDS from the feedback obtained during the March 2018 SURF membership meeting (in San Diego). Proposing to get a team together to evaluate how to address the challenges currently facing with a focus on relevance in today's industry, understanding customer value and developing a vision for the future (next 3 to 5 years). He estimated the process would take 5 to 6 months (through the end of this year). Next steps - determine who would be in group, will the group use an outside facilitator (no more than \$5k estimated) or have an internal volunteer. Jake to send draft SDS to board for review. Paul discussed adding in the question of relevance/ how can SURF remain relevant in his calls to former SURF members (has list of 100+ members)

Recurring Updates:

Responsible Person	Update (Y/N)	Topic	Current Status
Jason		Treasurer Update	Payment made to CLAIRE and AEHS for fall conference, Stripe account has been setup - awaiting verification
		SURF Mtg Summary	
John		Summary of recent SURF meeting - review of Kathy's notes	
Paul/Gerlinde/Matt		Independent Contractor update	
Jason		Conference alignment	
Barbara		Finances	see above
Erin Healey		Climate Change and Resiliency (Tech Initiative)	
Amanda McNally		Social Aspects (Tech Initiative)	
Gerlinde		Case Studies (Tech Initiative)	
Gerlinde		GSR Value	
Cathy/ Jason	Y	Communications	
Gerlinde	Y	Membership	Discussion of adding a 'retired' membership option, discuss all the membership www.clubexpress.com
		Use Membership Management Software	Additional option suggested by Maile, charges only by active members, not the full email list. provides opportunity to eliminate MailChimp account which has a listing of 1000-1200 emails, Jason/Cathy R to evaluate club express wrt to integrating with existing financial systems (Jason) and ease of use (both) will have vote on this next meeting after Jason/ Cathy R reviews
Jason		Sponsorship	
Gerlinde		SURF Website update	Update on what remains to be completed (to provide to Maile) and identification of a website liaison (Kathy?) discuss/ update on next call
Barbara		Potential Partners	
		International	
Paul/Mike/Keith/Lindsay		Survey of former SURF members	
Matt		National Summit on Coastal and Estuarine Restoration and Management	www.estuaries.org/summit and https://www.estuaries.org/2018-summit-general-info All to review for future discussion
Paul		personal conduct policy	need Kathy Adams' meeting notes to update - then back to Board for 'final' review
Matt		Potential partnership?	CCLR center for creative land recycling - opportunity to partner; All to look at what the organization does

Add budget here (not \$112,000.00)