

Board Call

Meeting Reminder: SURF meetings are not a time for marketing and/or conducting business

Date:	April 20, 2018
Meeting called to order:	1:05 pm EST
Meeting adjourned:	2:08 pm EST

Attendees: Present?

Gerlinde Wolf, 2018 President X
 Matt Ambrusch, 2018 Vice-President X
 Cathy Rockwell, 2018 Secretary X
 Jason McNew, 2018 Treasurer X
 Paul Hadley, 2018 At-Large Trustee X
 John Simon, 2017 Past President
 Mike Smiley, 2018 At-Large Trustee
 Buddy Bealer, 2018 At-Large Trustee
 Lynn Tucker, 2018 At-Large Trustee
 Erin Healey, 2018 At-Large Trustee X
 Kathy Adams X

Quorum:	Yes
Approve meeting minutes from:	3/30/18
Motion to approve made by:	Cathy R
Second made by:	Paul
All in favor:	Yes
Opposed:	none
Approved:	Yes

New Items to the Agenda:	Name	Topic	Current Status/Update/Notes
Mike Miller student scholarship fund at AEHS Conferences	Paul	Should SURF contribute?	Consider funding a portion of the scholarship - student competition named after Mike Miller, \$2k in award/ prizes given, further discussions later.
Regulatory outreach	Paul/Mike/Jason	report on ITRC meeting; update on Alabama DEQ meeting	Paul attending, date is set in June, Mike and Jason may join, slides are prepared.

Recurring Updates:

Responsible Person	Update (Y/N)	Topic	Current Status
Jason	Y	Treasurer Update	CL:AIRE support approved - will submit payment, file reorganization/cleanup will be conducted, Jason to look into payment options and corresponding fees (e.g. PayPal)
SURF Mtg Summary	Y	Summary of recent SURF meeting - review of Kathy's notes	Matt provided summary of previous meeting, Jake to be on next call to discuss outcomes of the open discussion at the meeting, including communication and value of organization to SURF members, membership meeting vs. previous SURF mtg format. Discussed addition of SURF mtg to AEHS agenda/booklet, how to use it to recruit new members/ advertise - social open house idea? or use advertisement to get people to the booth, for SURF members and prospective members - can't detract from concurrent technical sessions at conference. Timing of SURF mtg, during or after technical sessions? Partnership with AEHS - remain with both east/west coast conferences or consider 1 mtg w/ AEHS and 1 just SURF focus? Every few meetings consider different location/format? Industry member hosting tends to draw larger crowd. What is objective of these meetings? awareness to others which would align w/ AEHS, Paul noted the number of abstracts has increased for the conference for the technical sessions and can look at that as a metric going forward, Gerlinde attended AEHS east coast planning meeting recently, AEHS flexible in scheduling sessions/ activities, can have time for 2 full sessions for technical talks and our meeting, include panel, one day be SURF day, start with 5-6 tech sessions, then panel discussion - consider tying in emerging contaminants (other topics discussed), meeting and then dinner. Timing for formal commitment - still some time but cutting into time to focus on structure and topics, mid-May target at the latest, group asked if there any concerns with partnering? Matt - too soon to stop the partnership, can work on taking suggestions and making it better each time. Jason mentioned financial aspect of holding stand alone meeting, Gerlinde - planning would also need to be done sooner Gerlinde motioned to continue our partnership with AEHS for the fall 2018 east coast conference as a sponsor, Erin seconded, VOTE: all in favor, no opposition Gerlinde to reach out to AEHS to confirm our sponsorship.
John		Independent Contractor update	
Paul/Gerlinde/Matt	Y	Conference alignment	See SURF Mtg Summary above
Jason	Y	Finances	Received \$5,000 in sponsorships since last call
Barbara		Climate Change and Resiliency (Tech Initiative)	
Erin Healey		Social Aspects (Tech Initiative)	
Amanda McNally		Case Studies (Tech Initiative)	
Gerlinde		GSR Value	
Gerlinde		Communications	
Cathy/ Jason		Membership	Discussion of adding a 'retired' membership option
Gerlinde		Use of Wild Apricot Membership Management Software	https://www.wildapricot.com/
Jason	Y	Sponsorship	Provide updated list of sponsors, AECOM and CDM Smith joined as SILVER
Gerlinde	Y	SURF Website update	Jason, Cathy and Gerlinde to work on providing Maile with information she needs to move website edits forward
Barbara		Potential Partners	
Barbara		International	
Paul/Mike/Keith/Lindsay		Survey of former SURF members	
Matt		National Summit on Coastal and Estuarine Restoration and Management	www.estuaries.org/summit and https://www.estuaries.org/2018-summit-general-info All to review for future discussion
Paul		personal conduct policy	need Kathy Adams' meeting notes to update - then back to Board for 'final' review
Matt		Potential partnership?	CCLR center for creative land recycling - opportunity to partner; All to look at what the organization does
Paul		ITRC presentation	ITRC open to a section on sustainability in all documents, need to convince team members to develop/ integrate

Add budget here
(not pdf'd)
\$124,500.00