

BOARD CALL

Attendees:

Date:	11/17/22
Meeting called to order:	12:05
Meeting adjourned:	

Betsy Collins, 2021-23 President yes
 Kyle Waldron, 2021-23 Vice President yes
 Stacey Hellekson, 2021-23 Secretary
 Nikki Peck (2022-24) Treasurer no
 Roy Thun, 2019-23 at-large Trustee yes
 Nicole Tucker, 2022-2024 at-large Trustee yes
 Scott Anderson, 2022-2024 at-large Trustee yes
 Rob Rebel, 2021-23 at-large Trustee yes
 Chris Schultz, 2021-23 at-large Trustee yes
 Kathy Adams no

Quorum:	yes
Approve meeting minutes from:	11/3/22
Motion to approve made by:	Betsy
Second made by:	Rob
All in favor:	yes
Opposed:	no
Approved:	yes

REMINDER - SURF SECRETARY TO CHECK:

- newsletter sign-ups via website go goes to the Mailchimp MASTER email list. Submissions from the website are also saved in this Google spreadsheet: <https://docs.google.com/spreadsheets/d/1p798dUxaMcJs5mVWFgeBtwEsnUNSGwL9eqYqVL5VwaE/edit?usp=sharing>
- form block for Technical Initiative/Committee sign ups on the website goes to this Google spreadsheet: <https://docs.google.com/spreadsheets/d/1IW1m3JyXCVDx1GtnKTBR1blqW13YBQW6z1tsKCGQ/edit?usp=sharing>
- New member tracking
<https://docs.google.com/spreadsheets/d/1LqTFxfWPw2sg1ZL2UoaDRwjFLeynYdiP3LuPljcgMU/edit?gid=0>

Responsible Person	Update (Y/N)	Topic	Current Status
Betsy/Kyle	N	Review Website Inquiries Website Update	Option to add club express and members only login via third party to update the website. Estimated \$6,000 to update and \$1500 for 3 months of maintenance - proposed for 6 months, would move away from squarespace to a new platform, SURF members would still be able to do posts etc. on the new platform Consider shopping this service around.
Tucker	Y	Social Media/Marketing	No update on 11/03 call Still waiting on DBG contract. Tucker to invite Betsy and Kyle to one of the bi-weekly meetings with DBG so they can discuss next steps.
Betsy/Kathy	Y	Administrative BOT call	No update on 11/03 call but text below from past notes o Betsy to make minor changes to by-laws based on the discussion and written feedback given and send to Board o Stacey to change settings in ClubExpress to match this change o Betsy to develop and present proposed sponsor schedule to the board o Kyle and Scott - Develop proposal and present to the Board re: the website/money
Roy	N	SURF International	
Stacey	N	Membership GRA Conference	GRA (Groundwater Resources Association) interest in using SURF name for advertising and SURF to have a 2 hours session. No objections from the members to - only comment is ask if they can add our website link
Rob	N	Outreach	
Kathy / Matt	Y	AEHS	
Chris	N	Webinar	Working with John Freeman and others - still no commitment from John Freeman. Need to follow up with EcoSpears. Chris to reach out to E. Bishop for interest
Kyle	Y	Technical Initiatives	Update from Tucker on EJ Initiative - Goal to engage members - use the next AEHS meeting to reach a wider group. Building list by state accessible by SURF members and prepare a guidance document Current Integral Consulting SURF members - Stacy checked and nothing in the control panel but need to confirm Vote to approve the TI for the EJ - Stacy motioned - Kyle second all in favor (Rob, Nicole, Chris)
Roy	N	SustRem Planning 2023	SURF International call - SustRem 2023 planned for October in Melbourne, planned for in person but may have a hybrid approach SURF UK - resetting their website and working on membership expansion, maybe a resource for our website changes ISRA - Calls 2 times a year and may need a new board member to do this or Roy may be able to continue to sit in on even not as a board member Paul Bartos - Professor in the UK in the process of publishing a book on Sustainable Remediation - asking if SURF would like to be a sponsor - Roy/Kyle recommendation to pass on this since SURF didn't contribute - reach out to Kyle or Roy if board members feel we should support ITRC - support for Introduction to CSM using ITRC guidance, two part/two videos - short length 15-20 minutes Roy to get some more details on how to move forward
	Y	Sponsorship	
Nikki	Y	Treasurer Update	11/3 Board member elections - Cathy Rockwell had recommendations from Woodard and Curran (Katie Ellich) Jason McNew and Gerlinde may be willing to run Evan or Jacob from Volpe Paige from Jacobs? Maybe a Marathon person? Chris S planning on rerunning Rob not running again. Actions from 7/28 . Kyle - Any update on these and issue with Shell logo? o Send list of sponsor members to Nikki (Stacey). Nikki's "ask": someone to help with standard emails. Nikki is going to set up shared area with administrative info for treasurer that could be reviewed each BOT call.
Responsible Person	Update (Y/N)	Topic	Current Status/ Update/ Notes
Betsy/Kathy	Y	Sponsorship Process	
Opportunities from March 2022 AEHS			
Name	Update (Y/N)	Topic	Status
Betsy	Y	SAME Strategic Partnership	
Stacey	Y	GRA and SURF	Action: Stacey to bring some of the questions to GRA that were discussed on this call. If it works out, need to talk to Brenna about coordination and/or conflict of interest. Would need to get Matt involved in this discussion if it occurs. Team on 11/3 call discussed this as well as other emails and does not feel this is a conflict to move forward with hosting a session at GRA