BOARD CALL

Date:	11/3/22
Meeting called to order:	10:02
Meeting adjourned:	10:57
Quorum:	ves
Approve meeting minutes from:	10/6/22
Motion to approve made by:	Chris
Second made by:	Rob
All in favor:	all
Opposed:	yes
Approved:	none

Attendees: Betsy Collins, 2021-23 President no Kyle Waldron, 2021-23 Vice President yes Stacey Hellekson, 2021-23 Secretary yes Nikki Peck (2022-24) Treasurer yes Roy Thun, 2019-23 at-large Trustee yes Nicole Tucker, 2022-2024 at-large Trustee yes Scott Anderson, 2022-2024 at-large Trustee yes Rob Rebel, 2021-23 at-large Trustee yes Chris Schultz, 2021-23 at-large Trustee yes Kathy Adams

REMINDER - SURF SECRETARY TO CHECK:

1. newsletter sign-ups via website go goes to the Mailchimp MASTER email list. Submissions from the website are also saved in this Google spreadsheet:

https://docs.google.com/spreadsheets/d/1p79BdUxaMcJsSmVWFgeBtwEsnUNSGwL9eqYqVL5VwaE/edit?usp=sharing

2. form block for Technical Initiative/Committee sign ups on the website goes to this Google spreadsheet:

https://docs.google.com/spreadsheets/d/1lW1m3JyXCVVDxj1GtnKTBR1bllqWl3YBQW62t1sKCGQ/edit?usp=sharing 3. New member tracking

https://docs.google.com/spreadsheets/d/1LqTFxfWPw2sg1ZL2UoaDRwjFLeynYdiP3LuPlpjcqMU/edit#gid=0

Update (Y/N)	I ODIC	Current Status
N	Review Website Inquiries Website Update	Option to add club express and members only login via third party to update the website. Estimated \$6,000 to update and \$1500 for 3 months of maintenance - proposed for 6 months, would move away from squarespace to a new platform, SURF members would still be able to do posts etc. on the new platform
Y	Social Media/Marketing	No update on 11/03 call Still waiting on DBG contract. Tucker to invite Betsy and Kyle to one of the bi-weekly meetings with DBG so they can discuss next steps.
Y	Administrative BOT call	No update on 11/03 call but text below from past notes o Betsy to make minor changes to by-laws based on the discussion and written feedback given and send to Board o Stacey to change settings in ClubExpress to match this change o Betsy to develop and present proposed sponsor schedule to the board o Kyle and Scott - Develop proposal and present to the Board re:the website/money
N	SURF International	
N	Membership GRA Conference	GRA (Groundwater Resources Association) interest in using SURF name for advertising and SURF to have a 2 hours session. No objections from the members to - only comment is ask if they can add our website link
N		
Y	AEHS	
N	Webinar	Working with John Freeman and others - still no commitment from John Freeman. Need to follow up with EcoSpears. Chris to reach out to E. Bishop for interest
Y	Technical Initiatives	Update from Tucker on EJ Initiative - Goal to engage members - use the next AEHS meeting to reach a wider group. Building list by state accessible by SURF members and prepare a guidance document Current Integral Consulting SURF members - Stacy checked and nothing in the control panel but need to confirm Vote to approve the TI for the EJ - Stacy motioned - kyle second all in favor (Rob, Nicole, Chris)
N	SustRem Planning 2023	SURF International call - SustRem 2023 planned for October in Melbourne, planned for in person but may have a hybrid approach SURF UK - resetting their website and working on membership expansion, maybe a resource for our website changes ISRA - Calls 2 times a year and may need a new board member to do this or Roy may be able to continue to sit in on even not as a board member Paul Bartos - Professor in the UK in the process of publishing a book on Sustainable Remediation - asking if SURF would like to be a sponsor - Roy/Kyle recommendation to pass on this since SURF didn't contribute - reach out to Kyle or Roy if board members feel we should support ITRC - support for Introduction to CSM using ITRC guidance, two part/two videos - short length 15-20 minutes Roy to get some more details on how to move forward
Y	Sponsorship	
Y	Treasurer Update	11/3 Board member elections - Kathy Rockwell had recommendations from Woodard and Curran Jason McNew and Gerlinde may be willing to run Actions from 7/28 . Kyle - Any update on these and issue with Shell logo? o Send list of sponsor members to Nikki (Stacey). Nikki's "ask": someone to help with standard emails. Nikki is going to set up shared area with administrative info for treasurer that could be reviewed each BOT call.
		Current Status/ Update/ Notes
	Sponsorship Process	
	-	
		Status
Ŷ	GKA and SURF	Action: Stacey to bring some of the questions to GRA that were discussed on this call. If it works out, need to talk to Brenna about coordination and/or conflict of interest. Would need to get Matt involved in this discussion if it occurs. Team on 11/3 call discussed this as well as other emails and does not feel this is a conflict to move forward with hosting a session at GRA
	Y Y Y Y N N Y N Y N Y N Y N Y N Y N Y	N Review Website Inquiries Website Update Y Social Media/Marketing Y Administrative BOT call N SURF International N Membership GRA Conference N Outreach Y AEHS N Webinar Y Technical Initiatives N SustRem Planning 2023 Y Sponsorship Y Treasurer Update Y Sponsorship Process AEHS V Update (Y/N) Topic Y SAME Strategic Partnership