BOARD CALL

Date:	
Meeting called to order:	
Meeting adjourned:	

Attendees: Betsy Collins, 2021-23 President Kyle Waldron, 2021-23 Vice President Stacey Hellekson, 2021-23 Secretary Nikki Peck (2022-24) Treasurer Roy Thun, 2019-23 at-large Trustee Nicole Tucker, 2022-2024 at-large Trustee Scott Anderson, 2022-2024 at-large Trustee Rob Rebel, 2021-23 at-large Trustee

Chris Schultz, 2021-23 at-large Trustee

REMINDER - SURF SECRETARY TO CHECK:

1. newsletter sign-ups via website go goes to the Mailchimp MASTER email list. Submissions from the website are also saved in this Google spreadsheet: __https://docs.google.com/spreadsheets/d/1p79BdUxaMcJsSm/WFgeBtwEsnUNSGwL9eqYqVL5VwaE/edit?usp=sharing
2. form block for Technical Initiative/Committee sign ups on the website goes to this Google spreadsheet: __https://docs.google.com/spreadsheets/d/1lW1m3JyXCVVDxj1GtnKTBR1bllqWl3YBQW62t1sKCGQ/edit?usp=sharing

Kathy Adams

3. New member tracking

https://docs.google.com/spreadsheets/d/1LqTFxfWPw2sg1ZL2UoaDRwjFLeynYdiP3LuPlpjcqMU/edit#gid=0

Responsible Person	Update (Y/N)	Tonic	Current Status
Betsy		Review Website Inquiries	Cult Cite States
Tucker		Social Media/Marketing	Still waiting on DBG contract. Tucker to invite Betsy and Kyle to one of the bi-weekly
Tucker	' '	Jocial Media/ Marketing	meetings with DBG so they can discuss next steps.
Betsy/Kathy	Y	Administrative BOT call	o Betsy to make minor changes to by-laws based on the discussion and written feedback
	' '	Administrative bor call	given and send to Board
			o Stacey to change settings in ClubExpress to match this change
			o Betsy to develop and present proposed sponsor schedule to the board
		CHRET	o Kyle and Scott - Develop proposal and present to the Board re:the website/money
Roy	N	SURF International	
Stacey	N	Membership	
Rob	N	Outreach	
	Y	AEHS	Betsy to check on
			- Open board slots in membership slides
			- Webinar help slide
Chris	N	Webinar	Beede Oil Case Study webinar is confirmed for Wednesday, 10/5 from 2pm-3pm Eastern.
			Announcement (w/o registration link) went out in August SURF Break. Dry run is set for
			12pm Mountain time on 10/4. Chris contacted Cathy Rockwell for remaining items
			needed so that formal invitation can be sent: photos (optional) and bios for Keri Lauer
			and Katie Elich, abstract/summary (Cathy R. working on), and title confirmation (Cathy
			R. changing title).
Kyle	Y	Technical Initiatives	EJ team to present to the board next meeting.
Roy	N	SustRem Planning 2023	
	Y	Sponsorship	
Nikki	Y	Treasurer Update	Actions from 7/28
			Kyle - Any update on these and issue with Shell logo?
			o Send list of sponsor members to Nikki (Stacey).
			Nikki's "ask": someone to help with standard emails. Nikki is going to set up shared area
			with administrative info for treasurer that could be reviewed each BOT call.
Responsible Person	Update (Y/N)	Topic	Current Status/ Update/ Notes
Betsy/Kathy	Y	Sponsorship Process	
Opportunities from March	2022 AEHS	<u> </u>	
Name	Update (Y/N)	Topic	Status
Roy	N N	SAME Strategic Partnership	
Stacey	Y	GRA and SURF	Action: Stacey to bring some of the questions to GRA that were discussed on this
			call, If it works out, need to talk to Brenna about coordination and/or conflict of
			interest. Would need to get Matt involved in this discussion if it occurs.