

## BOARD CALL

### Attendees:

Betsy Collins, 2021-23 President Yes  
 Kyle Waldron, 2021-23 Vice President No  
 Stacey Hellekson, 2021-23 Secretary Yes  
 Nikki Peck (2022-24) Treasurer Yes  
 Roy Thun, 2019-23 at-large Trustee Yes  
 Nicole Tucker, 2022-2024 at-large Trustee No  
 Scott Anderson, 2022-2024 at-large Trustee Yes  
 Rob Rebel, 2021-23 at-large Trustee No  
 Chris Schultz, 2021-23 at-large Trustee Yes  
 Kathy Adams Yes

<b>Date:</b>	8/11/22
<b>Meeting called to order:</b>	12:03
<b>Meeting adjourned:</b>	

<b>Quorum:</b>	yes
<b>Approve meeting minutes from:</b>	07.28.2022
<b>Motion to approve made by:</b>	Betsy
<b>Second made by:</b>	Stacey
<b>All in favor:</b>	yes
<b>Opposed:</b>	no
<b>Approved:</b>	yes

### REMINDER - SURF SECRETARY TO CHECK:

- newsletter sign-ups via website go goes to the Mailchimp MASTER email list. Submissions from the website are also saved in this Google spreadsheet: <https://docs.google.com/spreadsheets/d/1p79BdUxaMcJs5mVWFqEbtwEsnUNSGwL9eqYqVL5VwaE/edit?usp=sharing>
- form block for Technical Initiative/Committee sign ups on the website goes to this Google spreadsheet: <https://docs.google.com/spreadsheets/d/1lW1m3JyXCvVdxj1GtnKTBR1blqW13YBQW62t1skCGQ/edit?usp=sharing>
- New member tracking <https://docs.google.com/spreadsheets/d/1LqTFxfWPw2sg1ZL2UoaDRwiFLeynYdiP3LuPlpicqMU/edit#gid=0>

Responsible Person	Update (Y/N)	Topic	Current Status
Betsy	N	Review Website Inquiries	Action from 07/28 - There are a few names interested via website. - Betsy to reach out to these nonmembers. <b>Status: Complete</b>
Tucker	Y	Social Media/Marketing	Still waiting on DBG contract. Need to discuss DBG partnership on separate call from 9/22 administrative call. Different contract terms? Establish strategic goals?
Betsy/Kathy	Y	Administrative BOT call	Scheduled for September 22, 2022 from 11am - 1pm Eastern <b>Update: Review draft agenda.</b> Betsy reviewed draft agenda. Lively discussion ensued for 45 minutes. <b>Betsy will update draft based on discussion and redistribute to Board.</b>
Roy	N	SURF International	
Stacey	N	Membership	Action from 7/28. <b>Stacey to respond to Bill Butler to see if he needs anything in particular to get plugged in.</b>
Rob	N	Outreach	
Kathy / Matt	Y	AEHS	
Chris	Y	Webinar	Webinar highlighting Beede Oil case study is tentatively proposed for September 29th. <b>KOA to highlight in SURF Break.</b> Chris called John Freeman about phytoremediation webinar and hasn't rec'd a response.
Kyle	Y	Technical Initiatives	Held kickoff call for potential Environmental Justice TI on 8/4. Good participation - 16 people on call. Three leaders: Rich Evans (GES), Nicole Tucker, and Melvin Stroble (EA). They are going to meet at the end of this month or in early Sept. to discuss next steps. May send a survey to folks who were on call.
Roy	N	SustRem Planning 2023	
Nikki	Y	Treasurer Update	Actions from 7/28 . Kyle - Any update on these and issue with Shell logo? o Stacey in touch with BP (Luke). o Send list of sponsor members to Nikki (Stacey).  Nikki's "ask": someone to help with standard emails. Nikki is going to set up shared area with administrative info for treasurer that could be reviewed each BOT call. Suggestion for Administrative BOT call to resolve ongoing issues such as Kyle's connection with online payment platform for sponsors.
Responsible Person	Update (Y/N)	Topic	Current Status/ Update/ Notes
Betsy/Kathy	Y	Sponsorship Process	Update: 1) Betsy and Kathy to propose a process to track active and inactive sponsorships and associated complimentary memberships. 2) Betsy and Kathy to evaluate how we can communicate the value of sponsorship to sponsors.
Opportunities from March 2022 AEHS			
Name	Update (Y/N)	Topic	Status
Roy	Y	SAME Strategic Partnership	Betsy motioned to approve partnership. Chris seconded. All approved. <b>KOA to highlight in SURF Break.</b>
Stacey	Y	GRA and SURF	<b>Action: Stacey to bring some of the questions to GRA that were discussed on this call. If it works out, need to talk to Brenna about coordination and/or conflict of interest. Would need to get Matt involved in this discussion if it occurs.</b>