

BOARD CALL

Attendees:

Betsy Collins, 2021-23 President no
 Kyle Waldron, 2021-23 Vice President yes
 Stacey Hellekson, 2021-23 Secretary no
 Nikki Peck (2022-24) Treasurer yes
 Roy Thun, 2019-23 at-large Trustee yes
 Nicole Tucker, 2022-2024 at-large Trustee yes
 Scott Anderson, 2022-2024 at-large Trustee no
 Rob Rebel, 2021-23 at-large Trustee yes
 Chris Schultz, 2021-23 at-large Trustee yes
 Kathy Adams yes

Date:	7/14/22
Meeting called to order:	12:03
Meeting adjourned:	
Quorum:	yes
Approve meeting minutes	6/2, 6/16, 6/30
Motion to approve made by:	Roy
Second made by:	Chris
All in favor:	yes
Opposed:	no
Approved:	yes

REMINDER - SURF SECRETARY TO CHECK:

- newsletter sign-ups via website go goes to the Mailchimp MASTER email list. Submissions from the website are also saved in this Google spreadsheet: <https://docs.google.com/spreadsheets/d/1p79BdUxaMcJsSmVWFgeBtwEsnUNSGwL9eqYqVL5VwaE/edit?usp=sharing>
- form block for Technical Initiative/Committee sign ups on the website goes to this Google spreadsheet: <https://docs.google.com/spreadsheets/d/1lW1m3JyXCvVDxj1GtnKTBR1blqWI3YBQW62t1sKCGQ/edit?usp=sharing>
- New member tracking
<https://docs.google.com/spreadsheets/d/1LqTFxfWPwZsg1ZL2UoaDRwjFLeynYdiP3LuPlpjcqMU/edit#gid=0>

Responsible Person	Update (Y/N)	Topic	Current Status
Betsy	N	Review Website Inquiries	
Tucker	Y	Social Media/Marketing	<p>Still waiting on contract, DGB wants to propose membership benefits and perks. AEHS East - maybe DBG/EcoSpears?</p> <p>DBG wants to know if rolling membership is possible. Similar to sponsorship.</p> <p>Tucker said we need to differentiate benefits that are available solely to individual members. Also important for sponsorship letter. Group wants to discuss ideas below on Administrative BOT call to be scheduled in August or September in lieu of regularly scheduled BOT call. 2 hours. KOA to send out doodle poll with draft agenda. Folks who can't make it could provide comments ahead of time.</p> <ul style="list-style-type: none"> Consider creating a "lite" newsletter for nonmembers; full content newsletter for members only. SURF Break gets a lot of engagement/clicks. Create blog/question area for members only. (This may be available through ClubExpress.) Forward presentation opportunities to members (see Line 34 below). Make YouTube recordings of webinars exclusive for members only. Webinars would remain open to all in real time. This could discourage presenters volunteering because they want wide distribution. <p>Other ideas: SURF badge for LinkedIn? SURF sticker?</p>
Roy	N	SURF International	
Stacey	N	Membership	
Rob	N	Outreach	Check on people attending conferences for planning in-person meetings. REMTEC next one in October. British Columbia SACBS conference Sept. 2022.
Kathy / Matt	Y	AEHS	Kathy sent email to Matt and planning team about presentation or panel featuring Ramboll tool to be included in either membership meeting or SURF technical session (assuming Ramboll isn't already presenting).
Chris	Y	Webinar	Chris to provide dates for potential Beede Oil case study webinar to Cathy Rockwell. Hold Ramboll tool webinar until after AEHS meeting.
Kathy	N	Onboarding	
Kyle	Y	Technical Initiatives	Sent doodle poll for meeting. Invites went to following people based on interest with a reminder that only members can participate in TIs: Laurel Burman (CDC - not a current member), Emerald Erickson-Mulanax (Farallon Consulting), Elisabeth Freed (EPA), Melissa Harclerode (CDMSmith - not a current member), Stacey Hellekson and Cathy Rockwell (Woodard & Curran), Jay Smith (Phillips), Nicole Tucker (Dudek), Kyle Waldron (Marathon Petroleum), and Gerlinde Wolf (Ramboll). KOA will send new doodle poll for week of August 1-4. Kelley Begin (Woodard & Curran) interested in leading. Kyle free before or after to add another week of options?
Roy	N	SustRem Planning 2023	
Nikki	Y	Treasurer Update	<p>Treasurer Report:</p> <ul style="list-style-type: none"> Updated sponsorship summary sheet. Betsy confirmed Jacobs check is coming. DuPont check discussed last call is actually a check from Corteva (E.I. Dupont de Nemours & Company) remediation group. Kyle is working on Marathon, Shell, Burns & MacDonald for payment. Any update on these and issue with Shell logo? Roy will contact BP again. Send list of sponsor members to Nikki (Stacey). DBG check returned because not cashed. Tucker to talk to Noah. Sent invoice to Entact for happy hour at Battelle. <p>Discussion:</p> <p>Rolling 12-month sponsorship creates more tracking work. Have we thought about half-year sponsorship? Consider for new sponsors - joining halfway through year, give them logo advertising on website and sponsor image assuming they intend to pay, but not AEHS benefits. Then full-year of financial benefits. Formalizes what we are already doing.</p> <p>Nikki's "ask": someone to help with standard emails. Nikki is going to set up shared area with administrative info for treasurer that could be reviewed each BOT call. Suggestion for Administrative BOT call to resolve ongoing issues such as Kyle's connection with online payment platform for sponsors.</p>
New Items to the Agenda:	Name	Topic	Current Status/ Update/ Notes
Battelle Climate Conference	Scott/Roy	Debrief	Sustainability an after thought at Battelle. Roy to contact Rick and reintroduce idea of sustainability sessions at Battelle. Think it would be easy to get abstracts, especially considering resilience, ESG, and environmental justice.
Member-Only Emails	Everyone/Kathy		
Opportunities from March 2022 AEHS			
Name	Update (Y/N)	Topic	Status
Roy	Y	SAME Strategic Partnership	Roy received call from Rick. Need to follow up about SAME. Betsy?