BOARD CALL

		Attendees	
Date:	4/8/2021	Betsy Collins, 2021-23 President	Yes
Meeting called to order:	10:03	Kyle Waldron, 2021-23 Vice President	Yes
Meeting adjourned:		Stacey Hellekson, 2021-23 Secretary	Yes
		Jason McNew, 2020-22 Treasurer	No
		Roy Thun, 2019-23 at-large Trustee	No
Quorum:	Yes	Emerald Erickson, 2020-22 at-large Trustee	Yes
Approve meeting minutes from	3/11/2021	Kristen Thornton, 2020-22 at-large Trustee	Yes
Motion to approve made by:	Betsy	Rob Rebel, 2021-23 at-large Trustee	Yes
Second made by:	Stacey	Chris Shultz, 2021-23 at-large Trustee	Yes
All in favor:	all	Kathy Adams	Yes
Opposed:	none	Matt Ambrusch, 2019-21 President (past President)	Yes
Approved:	Yes		

REMINDER - SURF SECRETARY TO CHECK:
1. newsletter sign-ups via website go goes to the Mailchimp MASTER email list. Submissions from the website are also saved in this Google spreadsheet:
https://docs.google.com/spreadsheets/d/1p79BdUxaMcJsSmVWFgeBtwEsnUNSGwL9eqYqVL5VwaE/edit?usp=sharing
2. form block for Technical Initiative/Committee sign ups on the website goes to this Google spreadsheet:
https://docs.google.com/spreadsheets/d/1lW1m3JyXCVVDxj1GtnKTBR1bllqWl3YBQW62t1sKCGQ/edit?usp=sharing
3. New member tracking
https://docs.google.com/spreadsheets/d/1LqTFxfWPw2sg1ZL2UoaDRwjFLeynYdiP3LuPlpjcqMU/edit#gid=0

Recurring Updates: First Meeting of Month

Responsible Person	Update (Y/N)	Topic	Current Status
Betsy		Review Website Inquiries	one new inquiry (Kalule) Kyle to reach out, Kalule currently not a member
Emerald		Social Media	received proposal from EcoSpear, send to board to review. Need to review budget. Suggest special meeting for focused discussion. Discounted monthly rate, incentive for new membership during a specific period.
Betsy		Website Management	Kyle and Betsy meet with Maile for a few items: Sustrem2022, collateral from TI, Outreach program to consolidate links
Roy		SURF International	
Stacey		Membership	5 new members, working on new member engagement survey, next step renewal engagement survey
Rob		Outreach	Kathy to forward draft case study created during Hassan Amini's presentation to Rob Rebel for follow-up (see action items below). Can we get all presentations from AEHS to post to ClubExpress? - Matt to reach out and ask Look to update existing Case Studies
Chris		Webinar	Action Item from 3/11: Burns and Mac, Kyle to reach out for a webinar: Diana may be interested to present Need Roy's headshot and bio. Interest from TriHydro for next year presentations.

Recurring Updates: Second Meeting of Month

Responsible Person	Update (Y/N)	Topic	Current Status
Betsy		Review Website Inquiries	
Matt		SURF Meeting Planning	
Kathy		Newsletter	
Jason		Treasurer Update	
Roy		SustRem Planning	
Rob		Case Studies	
Kyle		Technical Initiatives	

New Items to the Agenda:	Name	Topic	Current Status/ Update/ Notes
Consider modifying membership for Gold, Silver,	Stacey		Action Item from 3/11: Jason to look at costs of 20 membership vs. 10 membership for company sponsorship. (6,4,2 change from 3,2,1)
SRR - future visioning	Roy/ Emerald		Roy requesting that we invest in EcoSpear's proposal for monthly social media support, discussed on a monthly basis (trial for 3 months for example). Betsy requested that Roy/ Emerald draft proposal for the board to evaluate - cost, timeframe, goal, etc. Include slide deck link for new board members. Roy to ask what their price would be for a social media focused scope.
Action Items from AEHS	Betsy		

Action Items from 3/2021 AEHS

Task	Task Lead	Status	Status	Notes
Newsletter	Kathy Adams		Include resources shared and SETAC special issue in upcoming SURF Break issues.	
Outreach	Rob Rebel, Bret Bergstrom (WYDEQ), Keith Thomsen		Kick off Outreach Team and determine next steps.	
			Establish SURF website as the one-stop clearinghouse for sustainable remediation resources.	What is value of getting in front of an agency? Tabulate state resources. ITRC working on something similar, supposed to be an interactive map. Create a slide deck for SURF benefit to use for
Sustainable Remediation Panel	Betsy Collins		Explore option of reinitiating the Sustainable Remediation Panel as part of Remediation.	
Case Studies	Kathy Adams		Forward draft case study created during Hassan Amini's presentation to Rob Rebel for follow-up.	
Webinar Series	Chris Schultz		Hold a webinar on ISRA and other international efforts to help knowledge sharing (Roy Thun, Eric Mielbrecht).	
			Hold a webinar on how to initiate sustainable remediation efforts at your own company (Nick Garson, Jason McNew, Rob Rebel).	maybe a workshop/panel on this.
Big Data Technical Initiative	Kyle Waldron		Determine interest and potential scope; follow up with Stacey Hellekson (she is interested in working on this).	Katie Elich also very interested
Demographics	Kathy Adams	Complete 4/1.	Per a request, determine SURF membership composition. Based on the membership as of March 22nd, the composition is as follows: 3% academia, 25% government, 68% regular (includes consultants, industry, and vendors), 3% retired, and 1% student.	
	Stacey Hellekson		Follow up with Lara Quetin with above results.	
Email Distribution	Gerlinde Wolf and Kristen Thornton		Cross check AEHS conference registration list against SURF email distribution list and add individuals not already included.	
Meetings and Programs	Matt Ambrusch		Plan a student outreach event. Contact Cathy Rockwell and Jessica Gattenby for support; both are interested but do not have time to lead.	Humanitarian Engineering @ CO School of Mines
Membership Engagement	Betsy Collins	Complete 4/7	Meet with Nicole and Stacey to discuss ideas and next steps.	
	Nicole Tucker and Stacey Hellekson		Create a formal introduction to SURF for new members. (It may be possible to create a customized email within ClubExpress for new members.) Ray Smith may be interested in getting involved.	
			Reach out to new member Maryam Azad (Cascade Drilling).	Send link to pay, Betsy/Stacey to reach out
			Follow up with Chelsey Shepsko (Sanborn Head); she is interested in getting more involved.	
			Follow up with Bill Butler (ERM); he chatted "Plug me in where you need support. Just need to renew my membership for this year."	
	Betsy Collins	Sent 4/8	Follow up with Priscila Vargas de Oliveira (Ramboll), who visited the booth.	
Sponsorship	Jason McNew		Follow up with Alex Jernigan (Gregg Drilling) in a month or so if we do not hear from him.	