

Meeting Reminder: SURF meetings are not a time for marketing and/or conducting business

BOARD CALL

**Attendees:**

Matt Ambrusch, 2019-2021 President Yes  
 Betsy Collins, 2019-2021 Vice-President Yes  
 Cathy Rockwell, 2019-21 Secretary no  
 Jason McNew, 2020-22 Treasurer no  
 Roy Thun, 2019-21 at-large Trustee Yes  
 Kyle Waldron, 2019-21 at-large Trustee Yes  
 Emerald Erickson, 2020-22 at-large Trustee Yes  
 Kristen Thornton, 2020-22 at-large Trustee Yes  
 Gerlinde Wolf, 2020-2021 at-large Trustee Yes  
 Kathy Adams Yes

Date:	1/21/2021
Meeting called to order:	12:05 PM
Meeting adjourned:	12:55 PM

Quorum:	Yes
Approve meeting minutes from	1/7/2020
Motion to approve made by:	Matt
Second made by:	Roy
All in favor:	Yes
Opposed:	none
Approved:	Yes

**REMINDER - SURF SECRETARY TO CHECK:**

- newsletter sign-ups via website go goes to the Mailchimp MASTER email list. Submissions from the website are also saved in this Google spreadsheet: <https://docs.google.com/spreadsheets/d/1p79BdUxaMcJsSmVWFgeBtwEsnUNSGwL9eqYqVL5VwaE/edit?usp=sharing>
- form block for Technical Initiative/Committee sign ups on the website goes to this Google spreadsheet: <https://docs.google.com/spreadsheets/d/1lW1m3JyXCVDxj1GtnKTB1blqWl3YBQW62t1sKCGQ/edit?usp=sharing>

New Items to the Agenda:	Name	Topic	Current Status/ Update/ Notes
New SURF TI Update	Gerlinde	SR Tools Evaluation  Sustainability tools working group	Call last Monday - made some internal deadlines and have been posting materials on Teams page - things are moving along. Doing some background research to hedge against doubling efforts on previously done. Looking to develop a full-length video for upcoming webinar. Roughly 10 members (will confirm they are all SURF members) so far - <b>send a gently worded generic email to members to be sure they renew SURF membership</b>  Barbara Maco interested in starting a new TI focused on wildfires (partner with EcoAdapt?) - she will reach out when she has something
AEHS and SURF Membership meeting	Matt and everyone		Will need to start considering content for SURF meeting, as well as any additional events SURF wants to host as a partner of the conference. Roy suggests adding SURF UK video to SURF booth. Should send schedule out to conference participants of SURF booth participants ahead of time and update in SURF chat. SURF gets 20 complimentary registrations as AEHS partner.
Board Nominations/ Elections	Cathy/ Kathy		Elections are live now through end of the month. As of 9:25 am EST Jan 21st, 20 votes have been cast...tight race everyone! Need to schedule certification call with K&L Gates and Cathy on 2/1 or 2/2 - following this call, <b>Kathy will call nominees and give them the results</b> . Eventually will need to send <b>email blast out on 2/3 (Gerlinde)</b> and listed in February 2020 monthly newsletter and website. <b>First meeting of new Board on 2/4 - Kathy to forward meeting invite to all nominees</b> .
Newsletter	Kathy		January 2021 Newsletter going out shortly - will include link to elections / <b>Emerald to look at language regarding new SURF mission and vision and provide thoughts to Kathy</b>
Case Study	Kyle/ Roy/ Emerald		Chase down AEHS presenters...
Webinars	Kyle/ Betsy		Joe Ricker upcoming webinar in February 2021 - may contribute to case studies / Dr. Reddy, Steve Gaeto, Amanda McNally may give ones later in the year / SR Tools webinar upcoming too
Update email system	Gerlinde		Will remove - at this time moving from MailChimp is not the thing to do.
SURF International	Roy		Roy to schedule call with AEHS to discuss call for abstracts for 2022 Conference - first call for abstracts approximately April / Gerlinde and Matt to support Roy with coordinating SustRem with AEHS

**Recurring Updates:**

Responsible Person	Update (Y/N)	Topic	Current Status
Jason		Treasurer Update	Sponsorship checks received from AECOM, W&C, and Langan / Kyle may have gotten Burns and Mac signed up for Silver (with promise of webinar) / Jacobs' check in mail / Kyle got approval, but needs to coordinate CC payment with Jason / Jason paid the Spring 2021 AEHS partnership fee of \$10,000
Mike Smiley/ Kathy Adams		Newsletter	
SURF Meeting Planning - Matt		Meeting Planning	
Barbara/ Tom/ Cathy		Climate Change and Resiliency (Tech Initiative)	
TBD		Case Studies (Tech Initiative)	
Gerlinde		GSR Value	
Cathy/ Jason		Membership	
Jason		Sponsorship	
Barbara/ Roy		International	
Roy		CLAIRE/ SustREM	