

# Board of Trustees Call

Date:	3/6/17
Meeting called to order:	2:03
Meeting adjourned:	2:58

Quorum:	Yes
Approve meeting minutes from:	Yes
Motion to approve made by:	Paul
Second made by:	Erin
All in favor:	ALL
Opposed:	None
Approved:	Yes

Attendees:	
John Simon, 2017 President	X
Barbara Maco, 2017 Vice President	X
Lindsay Burton, 2017 Secretary	X
Keith Aragona, 2017 Treasurer	
Mike Smitley, 2017 at-large Trustee	X
Rick Wice	
Colleen Liddell, 2017 at-large Trustee	X
Gerlinde Wolf, 2017 at-large Trustee	X
Erin Healy, 2017 at-large Trustee	X
Paul Hadley, 2017 at-large Trustee	X
Kristin Manchini	X

New Items to the Agenda:	Name	Topic	Follow Up?
	Kathy	Please answer her questions: Barbara is going to be the facilitator for SURF 34. Agenda topics include: 2017 board of trustees announced at 10:45 day 1, who would want to introduce the new board? Maile? Who from the board is attending? John, Mike, Paul (on day 1), Gerlinde, Lindsay, Kristin does not know if she is attending yet, but she could introduce if she is. Also on day 1- timeslot (end of day) that has been discussed on this call- update participants on SURF's technical initiatives (e.g. Barbara's initiative), AEHS collaboration, SURF's plan with the new administration. Is someone willing to take the lead say "who wants to speak? Do any other TIs want to provide an update? Who is speaking about AEHS? Kathy needs a time frame of how much time needed. Acceptance TI will need time. Melissa? An email blast should be enough. Barbara- It is nice that there has been action on a number of TIs. Put them up on a screen, 3 webinars with partners, etc. Someone needs to prioritize which TIs we need to speak to on a bigger level. Conclusion is that John will do it. Thinking 5 minute slides... Do we have a SURF survey account somewhere? Maile used a google product last year. Have a dialog with the group about the questions in the survey, etc.. We are covering Lenny Segal's expenses. The keynote speaker was offered travel reimbursement. Who has the box with name tags and names, etc. John. What is the role of the meetings and program committee in SURF 36? Paul: right now we have 3 groups that are working on meetings, AEHS alignment, meeting planning. Need to get through SURF 34 first. Paul suggests meeting planning group handle everything that happens from the start of our time in Amherst. The conference folks coordinate with AEHS. Kristin- looking to try to find a replacement for me as a chair. Not really sure what additional coordination is needed for the AEHS conference. Two sessions: technical (6 slots) and business. Deadlines are coming up in April. Kristin needs a backfill ASAP, especially for the AEHS portion. AEHS planning team meets half hour a month. Meeting planning team is an hour a week. AEHS meeting team needs to step it up. Suggests it goes to the planning committee (Kristin, Paul, Kathy) and now they will be down to two. We really need more support for meetings in general. Give Kathy an update on AEHS and the support needed.	John- let Kathy know which TIs need slots, John will then give an overview of the rest of the initiatives. Kathy will make the list, Paul will look it over, he will let her know. Kristin will set up a call and send out an email.
		How can we take advantage of Kathy Adam's expertise in SURF and employ her to take on the AEHS. Could she backfill Kristin? We don't have anybody else. Barbara proposed, Paul seconds the motion. It is not ready for a vote just yet. We as a board need to put some thought into how we move forward with the planning committee. If we have a plan and Kathy is made fully aware of her role and responsibilities, we should be able to progress.	Brainstorm how we can enhance Planning Committee, make Kathy full time (identify what the role would be) and increasing our financial resources. John requests a call for proposal, Paul will scratch down what he thinks needs to happen. Will circulate to John and Barbara, then rest of board.
Recurring Updates:			
Responsible Person	Update (Y/N)	Topic	Current Status
John		Independent Contractor update	
Kristin		SURF 34	Two or three spots for SURF speakers. If you know someone, ask. Cleared up some of the logistics for the first day. Melissa is still looking for one more person for 2nd day panel. Suggestion is to have one and a half hours. Looking for a public sector representative. Paul is confident things will come into place.
Paul	Y - and I might say a word or two about SURF 34 if Kristin isn't on; Kathy and Kristin are invited to this Board call	AEHS Conference Alignment	Need more members. Need more input. We need to figure this out. Kristin needs a backfill. Currently on top of things. Erin is interested in helping with the climate change. Looking for additional speakers, panel for discussion. More help is needed. Plug Erin in! Paul meets with AEHS on March 20th. Let him know if you have any questions you need cleared up. A week after Mike will meet with them in Amherst. The pace is picking up.
Keith		Finances	We have received 3 payments for sponsors. Keith and John have talked to Langan and Cascade, talking to Terra Systems next week.
Barbara	Y	Climate Change and Resiliency (Tech Initiative)	Submitted draft proposal for a technical Session on Climate Change and Resilience within Remediation at the Inaugural SURF/AEHS Fall 2017 conference. Committee will get back to us if approved. Sees Erin participating. The technical session will build on SURF 31 and highlight the progress of our 2016 SURF Technical Initiative. The proposed session will also leverage the State of Massachusetts's climate change leadership and demonstrate "the importance of SURF given the current political climate." (John Simon, SURF President December 2016) The TI team will confer on March 8; updated Research report TOC on Google Drive. We welcome the Board's comments. They have a google drive, if interested, look. Working on reaching out to potential donors. Speaking at several upcoming conferences. They are getting an intern, drafting materials for communications, fundraising, etc. Barbara wants to know how much money we would offer to the intern. Somewhere between \$3-5K. Supporting research for National Adaptation Forum, compiling information, outreach, helping the TI team as much as possible.
Barbara	N	Social Aspects (Tech Initiative)	
		Case Studies (Tech Initiative)	
Gerlinde		GSR Value	
Gerlinde		Communications	
Lindsay	N	Membership	Members are located across the country, more are involved in other organizations at the state level. Look at your own local groups to spark membership. Advocate on behalf of SURF, SURF technical initiatives at professional conferences, other opportunities (Presentations, Posters) SURF membership levels: Regular Member (dues are \$150 annually for new members and \$140 for renewing members), Government Member (dues are \$50 annually), and Student Member (dues are \$25 annually). The term for all classes of Members is February 1 through January 31 of the following year.
Keith		Sponsorship	
Barbara	Y	Potential Partners	Keith will schedule the Board call to discuss SURF financial sustainability; Barbara will draft an agenda. Paul- Might add some extra umph to a proposal if they see a second organization on the proposal. Erin proposed reaching out to a Boston based group called Barr Foundation. It was Tom Potters idea to have the Climate Res topic at AEHS, so we have a potential partner in the Massachusetts regulatory world.
			A key part of that effort is following up on John's email to emphasize "the importance of SURF given the current political climate." As John mentioned on our last Board call, "US green groups have received an 'unprecedented' surge in monthly donors and new memberships since the election of Donald Trump as president and the selection of climate skeptic Scott Pruitt as head of the EPA."