

# Sustainable Remediation Forum

## Member and Sponsor Identity Protocols and Limited License

### **Sustainable Remediation Forum Logo and General Use/Reference Limitations**

Sponsorships are available on an annual basis in support of the Sustainable Remediation Forum (SURF™). Sponsorship benefits include conditional use of the attached 2010 SURF Sponsorship Logo (“Sponsorship Logo”). SURF grants eligible sponsors a royalty free, non-exclusive, non-transferable, limited right and license to use this Sponsorship Logo for marketing or identity enhancement purposes in written and electronic form only during the applicable year in which they maintain such sponsorship. There are no minimum or maximum size limitations on the use of any SURF logo. Sponsors use of the current Sponsorship Logo may also reference this sponsorship so long as they use at a minimum the text reference example provided below or its equivalent. Sponsors are also free to further describe details of their member’s participation in SURF, but may not refer to their organization as a “Member of SURF” because organizational memberships are not available.

Non-sponsors are free to reference participation in SURF by their authorized members but shall not use the Sponsorship Logo for any purpose and should not use the SURF Logo for marketing or identity enhancement purposes without specific prior written approval from SURF.

Under no circumstances should the name SURF comprise or be incorporated into the name, domain name or mark of a component, product or service. Likewise, the name SURF or the Sponsorship Logo may not be used on any materials that disparage other products or services, infringe intellectual property or other rights of any party, or that violate any applicable local, state or federal laws or regulations.

### **Text Membership and Sponsorship References**

SURF recommends using the following in text references to Membership and Sponsorship, respectively.

**Membership:** *Insert Number of Members members of our organization participate in and contribute to the Sustainable Remediation Forum (SURF™).* You may not refer to your organization as a “Member of SURF”. This is important to avoid any implication that SURF supports or otherwise endorses a specific organization.

**Sponsorship:** *Insert Organization Name is a proud Insert Year Sponsor of the Sustainable Remediation Forum (SURF™).* Any use of the SURF or SURF Sponsor logos must be accompanied by the following statement: *SURF is a Trademark of the Sustainable Remediation Forum, Inc., a New Jersey non-profit organization.*

### **Questions/Contact**

Any proposed or planned use of the SURF sponsor logo or text references to SURF membership or sponsorship not specifically addressed by this limited license should be approved in advance by contacting the SURF Board of Trustees. Current Trustee contact information can be found at: [www.sustainableremediation.org/about/](http://www.sustainableremediation.org/about/).