

A publication of the Sustainable Remediation Forum

> June 2021 Volume 2, Issue 6



Attention SURFers! Open Member Call on June 17th

Are you passionate about sustainability and resilience? Do you want to help shape SURF's future? Do you have questions for SURF's Board of Trustees?

Join us on June 17, 2021 to learn what the Board has been discussing and provide feedback on recent hot topics, including:

- Strategies to grow SURF's membership and influence
- How to enhance the SURF website
- Preparation plans for SustREM 2022

Click **here** for the invite. Not a SURF member? Click **here** to join!

Dive in! Land Stewardship Guide Published

The Network for Industrial Coordinated Land Management in Europe (NICOLE) has created a user-friendly guide on how to apply land stewardship to contaminated sites.

What is land stewardship? NICOLE defines it as "...the collective recognition of the natural, social, and economic capital that land possesses or may possess and our responsibility and potential to unlock and conserve that value for the future." The guide, Land Stewardship: Investing in The Natural, Social and Economic Capital of Industrial Land (click here), builds on a booklet NICOLE developed with the Common Forum in 2018.

Did You Know? Passion for Environment and Conservation Starts at Top

Every company has a culture, but why is a company's culture important for its business? Employees of companies with strong cultures have high job satisfaction, higher productivity rates, and less workplace stress. The culture of Gregg Drilling (a SURF sponsor) emphasizes environmentalism and conservationism, a passion of its founder and President John Gregg. A trip to one of the company's offices allows visitors to explore an extensive fossil collection, eat food grown in the office garden, and see two African Spurred Tortoises. In 2013, John's passions resulted in overpaying (\$1 million!) for the Western Flyer, a decrepit fishing boat once used by novelist John Steinbeck and marine biologist Ed Ricketts. This duo sailed to the Sea of Cortez and surveyed marine life along the Baja coast. The result? An influential book entitled The Log from the Sea of Cortez. Now, as Director of the Western Flyer Foundation (click here), John hopes to use the vessel (when rebuilt) to provide outreach and education to underserved communities along the West Coast.

Check us out on:





Open Member Call with SURF's Board of Trustees June 17, 2021 12 p.m. — 1 p.m. EDT Click <u>here</u> for the invite.

ITRC Webinar:
Sustainable Resilient
Remediation Guidance
June 22, 2021
1:00 p.m. — 3:00 p.m. EDT
Register here.



A small sampling of the fossils on display in Gregg Drilling's Signal Hill, CA office.