

SUSTAINABLE REMEDIATION FORUM BOARD MEETING MINUTES

Meeting Reminder: SURF meetings are **not** a time for marketing and/or conducting business

Attendees:

| | |
|--------------------------|--------------|
| Date: | 8/20/2020 |
| Meeting called to order: | 12:05 PM EST |
| Meeting adjourned: | 1:00 PM EST |

Matt Ambrusch, 2019-2021 President **yes**
 Betsy Collins, 2019-2021 Vice-President **yes**
 Cathy Rockwell, 2019-21 Secretary **yes**
 Jason McNew, 2020-22 Treasurer **yes**
 Roy Thun, 2019-20 at-large Trustee **yes**
 Kyle Waldron, 2019-20 at-large Trustee **yes**
 Emerald Erickson, 2020-22 at-large Trustee **yes**
 Kristen Thornton, 2020-22 at-large Trustee **yes**
 Gerlinde Wolf, 2020 at-large Trustee **yes**
 Kathy Adams **yes**

| | |
|-------------------------------|----------|
| Quorum: | Yes |
| Approve meeting minutes from: | 08/06/20 |
| Motion to approve made by: | Betsy |
| Second made by: | Cathy |
| All in favor: | yes |
| Opposed: | none |
| Approved: | yes |

| New Items to the Agenda: | Name | Topic | Current Status/ Update/ Notes |
|---------------------------|--------------------|-------|--|
| Zoom/ Teams trial | | | Leaning towards letting webex go when subscription ends, Teams going well, planning to continue with TriHydro and hope for continued partnership since going well. Jason has set up biweekly board calls for the foreseeable future, EA can assist with webinars in future if Trihydro is unable to |
| Quarterly open board call | Matt / Kathy | | Running action item - fall one will be with AEHS and will revisit in the fall |
| Webinars | Kyle/ Betsy | | Kyle speaking today, TriHydro speaking in September. Skip October for AEHS. Betsy in November. Have had good success getting speakers involved. |
| SURF International | Roy | | No update on SURF-international (between calls). Presentation that Paul (SURF UK) - giving similar presentation to a Brownfield conference in the fall. Discussed promoting it on our social media. |
| SRR - future visioning | Roy | | <p>Roy sent consolidation of feedback on the updated SURF vision/ mission from ecoSpears initial thoughts after the vision quest prior to the call; we walked through the input/ feedback.</p> <p>Meeting with Rob/ Rick on Monday morning - will put together recommendation on updated version, use next week for board input to get integrated before ecoSpears call on Friday next week.</p> <p>Discussed agreement with inclusivity aspect, removal of some words such as changemaker, updating remediation definition, no to using the words pollution/ remediation - Roy/ Emerald taking notes and will consolidate.</p> <p>All to: look at words that resonate with us as well as those that should be avoided. Send to Roy and Emerald</p> |
| Case Study | Kyle/ Roy/ Emerald | | <p>2 case studies we can get up posted on the website: Scott Stromberg may be preparing one to correlate with his webinar. Betsy has prepared one.</p> <p>Kathy to send pdf's to Cathy R to post on website. Share on social media. Betsy was planning email to send out next month on case studies.</p> <p>Kathy to send updated template to group</p> <p>Cathy and Jason showed interest. During the visioning we talked about setting a goal. 10/year seems like a good possibility.</p> |
| Update email system | Gerlinde | | Next step to work on getting the Club Express email format/ template to look consistent with webpage and what is currently going out via Mail Chimp. Interim step - membership emails through Club Express - also has nice feature to set up future emails, but keep Mail Chimp for the moment. |
| CT LEP credits | Kyle/ Cathy/ Jason | | Matt to look into next steps |
| Monthly Email | Betsy/Matt | | August - Surf UK. September - Case Studies. Need to come up with a LinkedIn schedule/frequency. We have lots of content but we just don't make the next step of posting it. |