

SURF BOARD MEETING NOTES

OPEN BOARD CALL

Attendees:

Betsy Collins, 2021-23 President Yes
 Kyle Waldron, 2021-23 Vice President Yes
 Stacey Hellekson, 2021-23 Secretary Yes
 Jason McNew, 2020-22 Treasurer No
 Roy Thun, 2019-23 at-large Trustee No
 Emerald Erickson, 2020-22 at-large Trustee Yes
 Kristen Thornton, 2020-22 at-large Trustee Yes
 Rob Rebel, 2021-23 at-large Trustee Yes
 Chris Shultz, 2021-23 at-large Trustee Yes
 Kathy Adams Yes
 Matt Ambrusch, 2019-21 President (past President) Yes

Date:	4/8/2021
Meeting called to order:	10:03
Meeting adjourned:	
Quorum:	Yes
Approve meeting minutes from:	3/11/2021
Motion to approve made by:	Betsy
Second made by:	Stacey
All in favor:	all
Opposed:	none
Approved:	Yes

Recurring Updates: First Meeting of Month			
Responsible Person	Update (Y/N)	Topic	Current Status
Betsy		Review Website Inquiries	one new inquiry (Kalule) Kyle to reach out, Kalule currently not a member
Emerald		Social Media	received proposal from EcoSpear, send to board to review. Need to review budget. Suggest special meeting for focused discussion. Discounted monthly rate, incentive for new membership during a specific period.
Betsy		Website Management	Kyle and Betsy meet with Maile for a few items: Sustrem2022, collateral from TI, Outreach program to consolidate links
Roy		SURF International	
Stacey		Membership	5 new members, working on new member engagement survey, next step renewal engagement survey
Rob		Outreach	Kathy to forward draft case study created during Hassan Amini's presentation to Rob Rebel for followup (see action items below). Can we get all presentations from AEHS to post to ClubExpress? - Matt to reach out and ask Look to update existing Case Studies
Chris		Webinar	Action Item from 3/11: Burns and Mac, Kyle to reach out for a webinar: Diana may be interested to present Need Roy's headshot and bio. Interest from TriHydro for next year presentations.
Recurring Updates: Second Meeting of Month			
Responsible Person	Update (Y/N)	Topic	Current Status
Betsy		Review Website Inquiries	
Matt		SURF Meeting Planning	
Kathy		Newsletter	
Jason		Treasurer Update	
Roy		SustRem Planning	
Rob		Case Studies	
Kyle		Technical Initiatives	
New Items to the Agenda:	Name	Topic	Current Status/ Update/ Notes

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Consider modifying membership for Gold, Silver, Bronze	Stacey		Action Item from 3/11: Jason to look at costs of 20 membership vs. 10 membership for company sponsorship. (6,4,2 change from 3,2,1)
SRR - future visioning	Roy/ Emerald		Roy requesting that we invest in EcoSpear's proposal for monthly social media support, discussed on a monthly basis (trial for 3 months for example). Betsy requested that Roy/ Emerald draft proposal for the board to evaluate - cost, timeframe, goal, etc. Include slide deck link for new board members. Roy to ask what their price would be for a social media focused scope.
Action Items from AEHS	Betsy		
Action Items from 3/2021 AEHS			
Task	Task Lead	Status	Status
Newsletter	Kathy Adams		Include resources shared and SETAC special issue in upcoming SURF Break issues. Kick off Outreach Team and determine next steps.
Outreach	Rob Rebel, Bret Bergstrom (WYDEQ), Keith Thomsen		Establish SURF website as the one-stop clearinghouse for sustainable remediation resources.
Sustainable Remediation Panel	Betsy Collins		Explore option of reinitiating the Sustainable Remediation Panel as part of Remediation. Forward draft case study created during Hassan Amini's presentation to Rob Rebel for followup.
Case Studies	Kathy Adams		Hold a webinar on ISRA and other international efforts to help knowledge sharing (Roy Thun, Eric Mielbrecht). Hold a webinar on how to initiate sustainable remediation efforts at your own company (Nick Garson, Jason McNew, Rob Rebel). Maybe a workshop/panel on this.
Webinar Series	Chris Schultz		Determine interest and potential scope; follow up with Stacey Hellekson (she is interested in working on this). Katie Elich also very interested
Big Data Technical Initiative	Kyle Waldron		Per a request, determine SURF membership composition. Based on the membership as of March 22nd, the composition is as follows: 3% academia, 25% government, 68% regular (includes consultants, industry, and vendors), 3% retired, and 1% student.
Demographics	Kathy Adams	Complete 4/1.	Follow up with Lara Quetin with above results.
Email Distribution	Stacey Hellekson Gerlinde Wolf and Kristen Thornton		Cross check AEHS conference registration list against SURF email distribution list and add individuals not already included.
Meetings and Programs	Matt Ambrusch		Plan a student outreach event. Contact Cathy Rockwell and Jessica Gattenby for support; both are interested but do not have time to lead. Humanitarian Engineering @ CO School of Mines Create a formal introduction to SURF for new members. (It may be possible to create a customized email within ClubExpress for new members.) Ray Smith may be interested in getting involved.
Membership Engagement	Nicole Tucker and Stacey Hellekson Betsy Collins	Sent 4/8	Reach out to new member Maryam Azad (Cascade Drilling). Send link to pay, Betsy/Stacey to reach out Follow up with Chelsey Shepsko (Sanborn Head); she is interested in getting more involved.
Sponsorship	Jason McNew		Follow up with Bill Butler (ERM); he chatted "Plug me in where you need support. Just need to renew my membership for this year." Follow up with Priscila Vargas de Oliveira (Ramboll), who visited the booth.