

SUSTAINABLE REMEDIATION FORUM BOARD MEETING MINUTES

Meeting Reminder: SURF meetings are **not** a time for marketing and/or conducting business

OPEN BOARD CALL

| | |
|--------------------------|----------|
| Date: | 2/4/2021 |
| Meeting called to order: | 12:05 PM |
| Meeting adjourned: | |

| | |
|-------------------------------|-----------|
| Quorum: | Yes |
| Approve meeting minutes from: | 1/21/2021 |
| Motion to approve made by: | Betsy |
| Second made by: | Kyle |
| All in favor: | Yes |
| Opposed: | None |
| Approved: | Yes |

Attendees:

Matt Ambrusch, 2019-21 President (past President) Yes
 Betsy Collins, 2021-23 President Yes
 Kyle Waldron, 2021-23 Vice President yes
Cathy Rockwell, 2019-21 Secretary Yes
 Stacey Hellekson, 2021-23 Secretary Yes
 Jason McNew, 2020-22 Treasurer Yes
 Roy Thun, 2019-23 at-large Trustee Yes
 Emerald Erickson, 2020-22 at-large Trustee Yes
 Kristen Thornton, 2020-22 at-large Trustee Yes
 Gerlinde Wolf 2020-21 at-large Trustee No
 Rob Rebel, 2021-23 at-large Trustee Yes
 Chris Shultz, 2021-23 at-large Trustee yes
 Kathy Adams yes

| New Items to the Agenda: | Name | Topic | Current Status/ Update/ Notes |
|------------------------------|--------------|---|--|
| Board Nominations/ Elections | Cathy/ Kathy | | Congrats to the new board (Stacey, Chris, Rob) !! Each new member introduced themselves. Betsy extended thanks to the outgoing board members (Matt, Cathy, Gerlinde). |
| New Board Transition | Betsy/Matt | | <p>Betsy to send doodle poll to new board, Jason will send out invite via Teams</p> <p>Betsy plans to reach out to each of us to discuss what work are we doing now and what we want to continue doing (or not).</p> <p>Roy suggesting we bring up website inquiries during each board call, identify who is following up with them. Betsy to ask Maile if she can update form to include which committee/TI they are interested in.</p> <p>Cathy R remove hyperlink from names of committee member (Paul, Kyle, etc.)</p> |
| New SURF TI Update | Gerlinde | SR Tools EvaluationSustainability tools working | <p>Set up number of topics - develop short how to videos for SEFA/ Sitewise, plan to show one of each during SURF meeting next month (AEHS). Betsy to send Kathy A a list of TI members, Kathy A to check that TI members are SURF members and if needed, send a gently worded generic email to TI members to be sure they renew SURF membership</p> <p>Discussed matrix/ cheat sheet on advantages/ disadvantages. Still planning to develop with videos.</p> <p>Still looking for super user for SEFA - have members that use it but don't consider expert level. Kyle to draft text for what the team is looking for - send to Kathy A for inclusion in newsletter.</p> |

SUSTAINABLE REMEDIATION FORUM BOARD MEETING MINUTES

| | | | |
|----------------------------------|---------------------|------------------|---|
| AEHS and SURF Membership meeting | Matt and everyone | | <p>Session set, booth zoom room setup different from all, membership meeting agenda drafted, booth available to set up starting March 1</p> <p>Monday - SURF session, Tuesday - SURF meeting and happy hour</p> <p>Membership meeting open to non-members as well, and if someone wants to attend meeting but not AEHS, need to register on Clube Express so we can give contact info to AEHS to send out call in/ invite info.</p> <p>Roy suggesting sending membership meeting invite email - social media - include vision/ mission - focusing just on membership meeting. Roy to develop content with Emerald (by Feb 18) and add to social media.</p> |
| SRR - future visioning | Roy/ Emerald | | Roy requesting that we invest in EcoSpear's proposal for monthly social media support, discussed on a monthly basis (trial for 3 months for example). Betsy requested that Roy/ Emerald draft proposal for the board to evaluate - cost, timeframe, goal, etc. Include slide deck link for new board members. Roy to ask what their price would be for a social media focused scope. |
| Case Study | Kyle/ Roy/ Emerald | | |
| Webinars | Kyle/ Betsy | | Joe Ricker upcoming webinar in February 2021, Roy - April |
| Monthly Email | Betsy/Matt | | |
| Quarterly open board call | Matt / Kathy | | <p>Discussed hosting this after the March meeting (not before)</p> <p>meet the board, introduce the new board, thank you to the outgoing board - mid-February, set Board focus/priorities for upcoming year, leave it open at the end to chat/discuss</p> |
| SURF International | Roy | | |
| | | | |
| Recurring Updates: | | | |
| Responsible Person | Update (Y/N) | Topic | Current Status |
| Jason | | Treasurer Update | Next call - Jason to give Treasurer summary/ update |