

SUSTAINABLE REMEDIATION FORUM BOARD MEETING MINUTES

Meeting Reminder: SURF meetings are **not** a time for marketing and/or conducting business

| | |
|--------------------------|--------------|
| Date: | 9/17/2020 |
| Meeting called to order: | 12:07 PM EST |
| Meeting adjourned: | 1:01 PM EST |

| | |
|-------------------------------|----------|
| Quorum: | Yes |
| Approve meeting minutes from: | 09/03/20 |
| Motion to approve made by: | Matt A |
| Second made by: | Emerald |
| All in favor: | all |
| Opposed: | none |
| Approved: | Yes |

Attendees:

Matt Ambrusch, 2019-2021 President Yes
 Betsy Collins, 2019-2021 Vice-President Yes
 Cathy Rockwell, 2019-21 Secretary Yes
 Jason McNew, 2020-22 Treasurer Yes
 Roy Thun, 2019-20 at-large Trustee Yes
 Kyle Waldron, 2019-20 at-large Trustee Yes
 Emerald Erickson, 2020-22 at-large Trustee Yes
 Kristen Thornton, 2020-22 at-large Trustee Yes
 Gerlinde Wolf, 2020 at-large Trustee Yes Joined at 12:15
 Kathy Adams Yes

| New Items to the Agenda: | Name | Topic | Current Status/ Update/ Notes |
|--|-------------|---|---|
| SURF/ ITRC update | Jason/ Matt | | ITRC will split difference on outstanding money accrued from SRR work. Provided quick update on current status. |
| Webinars | Kyle/ Betsy | | One this afternoon, plan to schedule one in 4th quarter with Betsy presenting. Dr. Reddy a possibility for Q1 2021 webinar |
| SURF International | Roy | | No update; Roy to follow-up with Nikola and SUSTRem |
| LA Metro Sustainability Council Update | Roy | LA Metro Sustainability Council virtual meeting summary from Friday, September 11, 2020 | <p>Equity and Race Program Metro staff provided an update on Metro's equity platform framework. The core objective of the program is to increase access to opportunity. The program is based on four pillars: Define and Measure; Listen and Learn; Focus and Deliver; and Train and Grow. Metro is advancing equity by creating equitable processes that include tools, best practices and community engagement. Metro is also building capacity by creating the Office of Equity and Race, and the addition of equity liaisons. Going forward: Board reports will have an equity section; implementation of an agency wide assessment and strategic plan; equity training for staff.</p> <p>Traffic Reduction Study Metro staff provided an update of their Traffic Reduction Study. Not surprising traffic delays continue to increase throughout Los Angeles County. Metro recognizes that traffic impacts our health, finances, productivity, freedom and future. In response Metro is looking at a traffic reduction study to evaluate the feasibility of reducing traffic congestion while providing more high-quality options for getting around. Metro's study objectives are: 1) to determine the feasibility of a traffic reduction pilot program in LA County; 2) Determine where / how a potential pilot with congestion pricing and complementary transportation options could achieve the project goals; and 3) identify and collaborate with willing local partners for a potential pilot. Some of the initial congestion pricing concepts include: corridor pricing for freeways; cordon pricing; and vehicle miles traveled pricing for all miles travelled within an area. Metro is looking to identify a location and concept for traffic reduction pilot program by the Summer of 2021, with a Board decision on the pilot by Spring 2022.</p> <p>Measure W Metro provided a quick snapshot of their interest in utilizing Measure W (LA County clean safe water program) funding at Metro owned properties. This could include groundwater recharge projects with potential partnership with LA Sanitation District. Next steps for Sustainability Council: Virtual Tour of Transit Corridors to evaluate potential for stormwater/multibenefit projects.</p> |

SUSTAINABLE REMEDIATION FORUM BOARD MEETING MINUTES

| New Items to the Agenda: | Name | Topic | Current Status/ Update/ Notes |
|---------------------------|--------------------|-------|---|
| SRR - future visioning | Roy/ Emerald | | <p>Emerald presented slides with current drat vision/ mission statements</p> <p>Vision statement: We envision a world that is healthy and resilient through sustainable practices. Mission statement: We are a passionate group dedicated to advancing sustainable practices on a local and global scale through collaboration, education and innovation.</p> <p>Core values - sustainability, service, scientific mindset first few that they are tossing around.</p> <p>About SURF - from website but updated to remove specifics.</p> <p>SURF's goals - 1 and 3 year Discussed renaming our quarterly 'open board' calls/meetings Newsletters - twice a year of late - summer and winter Webinars - quarterly</p> <p>Tag line - <i>reimagining remediation</i> Discussed marketing plan - webinar PowerPoint template, case studies, newsletters, set up and create social media posts, company flyer and video, logo, and a branding book, discussed (optional) marketing services</p> <p>Not EcoSpears - but Ian's other company, Stage 1 is no cost, Stage 2 and 3 \$/month Stage 1 - pull all of it together - more cohesive and how to implement</p> <p>They are looking at the current flyer and PowerPoint template. Discussed looking at what they do with these first before moving forward with stage 2.</p> <p>Discussed next steps - Roy to draft together for board review - mock doodle poll to send out draft vision/ mission statement to members to get feedback. Start with getting alignment with members on vision/ mission statement before going to next step of having them refresh the current flyer and PowerPoint template - take these as a step-wise fashion.</p> |
| Case Study | Kyle/ Roy/ Emerald | | <p>Kathy sent pdf's to Cathy R to post on website. Cathy posted here: https://static1.squarespace.com/static/5a4eb702cd39c3e7d62cb562/t/5f5139e3aff84d49a573a26e/1599158756432/SURF-CaseStudy+13+RemoteSiteSolarSVE_2020.pdf https://static1.squarespace.com/static/5a4eb702cd39c3e7d62cb562/t/5f5139ea5d9bd90931cb0484/1599158765851/SURF-CaseStudy+14+West+Sac_2020.pdf</p> <p>Next step to share on social media. Betsy was planning email to send out next month on case studies.</p> <p>Kathy to send updated template to group Cathy and Jason showed interest. During the visioning we talked about setting a goal. 10/year seems like a good possibility.</p> |
| Quarterly open board call | Matt / Kathy | | Running action item - fall one will be with AEHS and will revisit in the fall |