Meeting called to order: 1304

#### Attendees:

John Simon, 2016 President	Χ	Colleen Liddell, 2016 at-large Trustee	Х
Barbara Maco, 2016 Vice President	Χ	Gerlinde Wolf, 2016 at-large Trustee	Х
Tammy Rabideau, 2016 Secretary	Χ	Kristin Mancini, at-large Trustee	Х
Keith Aragona, Treasurer	Χ	Paul Hadley, 2016 at-large Trustee	Χ
Maile Smith, Past President	Χ	Rick Wice, 2016 at-large Trustee	Х

Quorum: Yes

Maile joined at 1325; Kristin joined at 1334

#### Approve meeting minutes from December 16, 2016 Board Meeting:

Motion to approve made by: JohnSecond made by: Gerlinde

All in favor: YESOpposed: NOApproved: YES

#### New Items to the Agenda:

- Training Opportunity (John): Northwest Environmental Training Center (NWETC) contacted John about the potential for SURF to team with them to hold a Green and Sustainable training webinar. SURF members would provide the training, but NWETC would promote, assist in the facilitation and sent out emails to the 80,000 to 90,000 people in their network. SURF could also promote the SURF 34 conference via NWETC's email network. NWETC would essentially hire SURF to conduct the training. The fee paid to SURF is ~\$750. NWETC would charge a fee for people to attend the webinar (\$100 \$200). The webinar would be 90 120 minutes. Trainers would conduct the webinar from their own office and attendees would call-in just like any other remote webinar.
- Concerns: NWETC is a for-profit company. Maile will check the SURF bylaws to see if there is anything prohibiting this type of activity. We may be able to just draft a Memorandum of Understanding with this organization.
- Pros: SURF would be able to reach out to a larger population.
- o Option: Conduct a free introductory webinar to entice people to attend (15 minutes)
- Pros: This would fulfill one of our 2016 top priority actions, and fulfill one of our two selfmandated webinars
- o Would SURF members have to pay to attend webinar? Reduced rate for members?
- o What is the timeframe to let NWETC know if we are interested? End of the month.
- Vote on this during the next meeting (1/20/17)
- What would the next step be? John contact NWETC, get an agreement in place, put an announcement together, distribute announcement to SURF members, committee to organize/recruit trainers.

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#### SURF 2017 Election:

- <a href="https://docs.google.com/spreadsheets/d/1cDIHmqnG8uN">https://docs.google.com/spreadsheets/d/1cDIHmqnG8uN</a> BnsCtdh9VbteZLwygIzETWk zRd62z1U/edit#gid=1467221839
- We have nominations in for President, Vice President, Treasurer and Secretary and five nominations for the three at-large trustee positions.
- Kathy and Maile will release the nominees after confirmation they are eligible and want to run.
- Voting process to run through 1/30/17.
- Maile, Keith and Tammy to resolve outstanding membership/eligibility issues today after the call.

#### Independent Contractor update:

o (John): In process, 30 more products going into spreadsheet

#### • Updates on conferences, seminars, other presentation opportunities:

- AEHS conference alignment agreement:
  - Gerlinde: Question was raised if a discussion with AEHS has been communicated about the potential partnership with SURF to their members? Paul indicated that the conference alignment committee has internal and external tracts. Mike Miller is charged with working with AEHS to put a statement into their communications. Keith has received an invoice from AEHS. Once paid, brochures and communications will go out with the SURF logo. There's an AEHS conference call next week and Paul will get an update from Mike. Conclusion there's a communication plan in place. Gerlinde has received two calls for abstracts. Paul late June or early July we will need to have our final speakers submitted to AEHS.
- SURF 34: Confirmed location and time, Parsons (Pasadena) April 5<sup>th</sup> and 6<sup>th</sup>. Reserved room on April 4<sup>th</sup> if we need. Theme will be: *Sustainable Remediation: Perceptions and Perspectives*. Emerald working with communications team to get announcement out for abstracts. Mel coordinating with GRA, and GRA volunteered to pull together a panel with GRA membership.
  - Paul brought up a previous discussion the board had regarding how a change in the President may affect our industry. We need to revisit this potential topic.
- SURF Canada invited SURF US to participate in the **Americana** conference (North America's largest multi-sector environmental trade show with attendees from 40 countries; 200 presentations; 350 exhibitors) to be held in Montreal March 21 to 23 2017. We will present on the following topics:
  - International Sustainable Remediation Alliance: global collaboration for sustainable land management (Barbara lead)
  - The Stakeholder Engagement Roadmap: a SuRF Technical Initiative (Melissa Harclerode lead)

#### • Committee/Initiative Updates:

- o Finance (Keith): Currently have ~\$90K. Two sponsors paid the 2017 fee (Exxon Mobil/Silver and Envirocon/Bronze). Terra Systems will not be a sponsor in 2017. Not expecting AMEC to sponsor since Jake has moved over to H&A. Keith has sent payment to AEHS (\$10K). Put on the agenda for next meeting, how to get more sponsors.
- Technical Initiatives:
  - Climate and Resiliency (Barbara): No update
  - Social Aspect of Sustainable Remediation (Barbara):
  - Value of Sustainable Remediation (Gerlinde):
- Communications (Maile/Jake/Gerlinde): Now that SURF 34 location and time has been confirmed, the newsletter will go out next week

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- Membership (Tammy): Continuing to work on resolving issues with membership directory Education & Outreach (Rick): No update

Meeting adjourned: 1353

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### **SURF 2016 priority initiatives:**

Priority Initiative	Leader
Continue meetings and programs	Kristen Mancini
Partner with another organization and/or conference	Maile Smith
Tartion with another eigenization and/or connection	Paul Hadley
Conduct quarterly webinar	Barbara Maco for #1
Communicate value of sustainable remediation to non-SURF community	Erin Healy
Create proprietary database of GSR approaches and/or products	John Simon
Strengthen Case Study Initiative	Amanda McNally
Research role of sustainable remediation and reuse in climate change and resiliency (new technical initiative)	Barbara Maco
Focus academic outreach	Rick Wice
Develop awards program	
Coordinate with EPA	John Simon
Expand on line communications	Maile Smith
Expand on-line communications	Jake Torrens
Conduct outreach on Groundwater Conservation and Reuse Technical Initiative findings	Paul Hadley
Develop Phase II of Social Dimension Technical Initiative	Melissa Harclerode

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